

Serving Bay Area Houston since 1962

Champions for business success and quality of life in our community



2026 PARTNERSHIP PACKET

WHO WE ARE

Founded over six decades ago, the Clear Lake Area Chamber of Commerce continues to partner with the business community to be champions for business success and quality of life in the Clear Lake Area. We are a nonprofit 501c6, membership and economic development organization.



2024-2025

Board of Directors

Professional Staff



CLEAR LAKE SHORES EL LAGO HOUSTON **LEAGUE CITY** NASSAU BAY **SEABROOK**



TAYLOR LAKE VILLAGE GALVESTON & HARRIS

Key Industries

LEADERSHIP CLEAR LAKE

Equipping Bay Area Houston's next generation of community leaders

27 STUDENTS GRADUATED



Podcasts

Clear Lake Connections

Connecting you to the local community along with the people behind the brands of Bay Area Houston with weekly episodes. Engaging the membership on the many things the Clear Lake Area Chamber does to help support our mission including industry updates and talking with leaders in Arts, Education and **Government Presented by UTMB Health**



Chamber history and fun stories told by Cindy and Shari



5 YEAR STRATEGIC PLAN



- Champions
- Business Success
- Quality of Life
- Community

102 Educational Programs

Networking

Events



Visitors at Community 100K+ Fvents

Resource Center

- -Professional Development
- -Human Resource Education
- -Workforce Development Connections
- -E-Blast
- -Regional Economic Updates
- -Timely Business Resources
- -SBDC Free Business Counseling



956.879 **TOTAL VIEWS**









WEBSITE: 116,800 VIEWS



THE VOICE OF BUSINESS IN WASHINGTON. D.C. AND AUSTIN



- Texas Coalition investing in water infrastructure
- Houston Spaceport's application for a Community Project Funding Grant for roadway extension
- HB 3265 Drug pricing program protection
- HB 4538 Funding the Texas Abandoned Boats legislation
- Continued funding for NASA, Johnson Space Center and Human Space Flight
 - Nearly \$10 billion in NASA funding was approved!
- Grant request to the U.S. Department of Transportation for pedestrian sidewalks
- Application for GOMEAS Project of Special Merit funding to advance eco-tourism
- Application for the Texas Parks and Wildlife Department's Non-Urban Outdoor Recreation Grant Program to develop the 57-Acre Boardwalks and Wetlands **Nature Park**

SIGNED ONTO 17 LEGISLATIVE LETTERS

2026 Annual Events Calendar

Epicurean Evening "Taste of Space"

Space Center Houston

Thursday, January 29: 6:30 p.m. - 9:00 p.m.

Women's Engagement Market & Luncheon

Location TBA

Thursday, February 12: 10:00 a.m.-1:00 p.m.

Golf Tournament

Bay Oaks Country Club

Monday, March 30: 10:00 a.m.

CCISD Trustees Candidates Forum

Nassau Bay City Hall Council Chambers

Thursday, April TBA: 5:00 p.m.

Volunteer of the Year Breakfast

South Shore Country Club

Wednesday, April 15: 8:30 a.m.-10:00 a.m.

Business & Wellness Expo

Gloria Dei Lutheran Church Life Center

Wednesday, April 22: 11:00 a.m.-5:00 p.m.

Bowling Tournament

Bowlero Webster

Thursday, June 4: 6:00 p.m.

Women's Engagement Market & Luncheon

Location TBA

Thursday, June 11th: 10:00 a.m.-1:00 p.m.

New Teachers' Luncheon

South Shore Harbour Resort

Wednesday, July 29: 11:00 a.m.

Harris County Precinct 2 Multi-Chamber Luncheon

Location TBA

Thursday, September 3rd: 11:00 a.m.

Women's Engagement Market & Luncheon

Location TBA

Thursday, September 10th: 10:00 a.m.-1:00 p.m.

Chairman's Ball

South Shore Harbour Resort

Friday, October 2: 6:30-11:00 p.m.

Salute to Veterans & First Responders Luncheon

Landry's Kemah Boardwalk

Friday, November 6: 11:00 a.m.

Christmas Boat Lane Parade

on Clear Lake

Saturday, December 12: 6:00 p.m.

Chamber Holiday Open House "Come & Go"

Chamber

Thursday, December 17: 5:00 p.m.-7:00 p.m.

Participating in Chamber events boosts your business visibility! How to showcase your Business:

- Sponsor
- Attend
- Donate
- Join
- Participate
- Engage
- Volunteer
- Advertise



2026 Monthly & Quarterly Events

GENERAL MEMBERSHIP LUNCHEON

Average Attendance 200+ Last Wednesday of the month (except July, November and December)

SPONSOR LEVELS: \$1,000 - \$250

Gold Sponsor: \$1,000

• Address attendees up to 3

- Address attendees up to 3 minutes from the podium
- Sponsorship recognition on social media, weekly window, event page, E-blast, etc.
- Premium placement of reserved table at the front of the room & more!

Silver Sponsor: \$600

- Sponsorship recognition on social media, weekly window, event page, E-blast, etc.
- Reserved table towards the front of the room & more!

Table Sponsor: \$450

- Reserved table towards the front of the room
- Listing on some event marketing

Spotlight Table: \$250

- Exhibit table at luncheon
- 2 tickets to luncheon & more!

Individual Ticket: \$40

BUSINESS DEVELOPMENT SEMINARS

Free for Chamber Members!

First Tuesday of the month (except January, July, September) **BREAKFAST SPONSOR: \$250**

BUSINESS AFTER HOURS

Free for Chamber Members!

Dates and locations vary, check Chamber calendar on clearlakearea.com

Great opportunity to get people IN YOUR BUSINESS! Ask about Hosting Opportunities

NONPROFIT ENGAGEMENT COMMITTEE

Free for nonprofit Chamber Members!

Third Wednesday of the month at the Chamber

SPONSOR LEVELS: \$2,500 - \$500

NONPROFIT EXECUTIVE DIRECTORS LUNCHEON

Free for Nonprofit Executive Director Chamber Members!

March 4th, June 25th, September 24th at 11:30 a.m. at the

Chamber

LUNCH SPONSOR: \$250

DIPLOMATS COMMITTEE MEETING

Last Thursday of the month at the Chamber

BREAKFAST SPONSOR: \$250

EXTREME SPEED NETWORKING

Free for chamber members!

Quarterly opportunities to network with other members

YOUNG PROFESSIONALS

First Wednesday of the month Lunch Bunch networking activity (Dutch treat)

2026 SPECIALTY EVENTS

BUSINESS DEVELOPMENT SERIES

Four-Part Educational Series **SPONSOR LEVELS: \$2,500 - \$500**

TICKET PRICES: TBA

BUSINESS DEVELOPMENT SYMPOSIUM

Half-Day Educational Program SPONSOR LEVEL: \$2,500 - \$500

TICKET PRICES: TBA

CITIZENS FOR SPACE ADVOCACY TRIP

May 2026 - Joint trip with BAHEP to Washington, D.C. (attendees pay their own way)

SPONSORSHIPS AVAILABLE

WORKFORCE DEVELOPMENT

Free for Chamber Members!

Meeting and Tour of Education Partner Facilities

SPONSORSHIPS AVAILABLE

GOVERNMENT AFFAIRS DIVISIONS

Informative Programs

SPONSORSHIPS AVAILABLE - Candidate Forums,

Elected Officials Presentations, Etc.

YOUNG PROFESSIONALS LUNCH & LEARNS

Lunch & Learns and Other Activities for Young Professionals

SPONSORSHIPS AVAILABLE

EPICUREAN EVENING "TASTE OF SPACE" SPACE CENTER HOUSTON THURSDAY. JANUARY 29 | 6:30 P.M. - 9:00 P.M.



Showcase your business at the annual "Taste of Space" Epicurean Evening. This event highlights restaurants and businesses in the Bay Area Houston region. Attendees will sample food from over 40 area food establishments. Attendees will also have the chance to participate in a mobile auction.

Promote your business to 2,000-2,500 attendees!

• Five Star Presenting Sport Solp OUT

- recognition on print and digital media promotions, including website, social media, flyers, posters, signage, etc.
- Exhibitor's space at event 20'X10' (\$2,000 value)
- Logo with link and fifty-word write up on ClearLakeArea.com Epicurean Evening page
- Logo on ClearLakeArea.com homepage on Epicurean Evening promotions banner
- Logo on mobile auction site
- Complimentary full-page ad on Chamber's monthly E-blast, you choose the TWO months (\$400 value)
- Recognition on EventBrite ticket site
- Recognition on event map
- Recognition on Weekly Window E-blast promoting the event
- Recognition on social media advertising plus video promo at place of business
- Verbal recognition from stage at event and at various Chamber meetings
- 16 Early Entry Wristbands to the event (\$1,040 value)

Mobile Auction Sponsor | \$3,500 Logo featured on the Mobile Auction

- active the week of the event
- Exhibitor's space at event 20'X10' (\$2,000 value)
- Audio/Visual message to all mobile auction participants, exhibitors, and donors, promoting your business and thanking them for supporting the event
- Name recognition on all text/email communications for Mobile Auction
- Logo with link and fifty-word write up on ClearLakeArea.com Epicurean Evening page
- Logo on ClearLakeArea.com homepage on Epicurean Evening promotions banner
- Complimentary full-page ad on Chamber's monthly E-blast, you choose the TWO months (\$400 value)
- Recognition on event map
- Recognition on social media advertising plus video promo at place of business
- Verbal recognition from stage at event and at various Chamber meetings
- 12 Early Entry Wristbands to the event (\$780 value)







☐ Specialty Beverage Sponsor | \$3,500 • Company link on EventBrite ticket site Logo with link and fifty-word write up on ClearLakeArea.com Epicurean Evening page Recognition on event map Recognition on social media advertising Verbal recognition from stage and at various Chamber meetings • 8 Tickets to the event (\$360 value) ☐ The Food Lab Sponsor | \$1,700 (Exclusive) Naming rights to The Food Lab inside Space Center Houston Logo with link and fifty-word write up on ClearLakeArea.com Epicurean Evening page Exhibitor's space at event 10'X10' (\$1,000 value) Recognition on event map Recognition on social media advertising Verbal recognition from stage at event and at various Chamber meetings • 10 Tickets to the event (\$450 value) ☐ The Plaza Sponsor | \$1,700 (Exclusive) Naming rights to The Plaza inside Space Center Houston Logo with link and fifty-word write up on ClearLakeArea.com Epicurean Evening page Exhibitor's space at event 10'X10' (\$1,000 value) Recognition on event map Recognition on social media advertising Verbal recognition from stage at event and at various Chamber meetings • 10 Tickets to the event (\$450 value) Alcohol Beverage Wristband Sponsor | \$1,700 (Exclusive) Company name on alcohol beverage wristband worn by guests 21 yrs. & older Logo with link and fifty-word write up on ClearLakeArea.com Epicurean Evening page Exhibitor's space at event 10'X10' (\$1,000 value) Recognition on event map Recognition on social media advertising Verbal recognition from stage at event and at various Chamber meetings • 10 Tickets to the event (\$450 value) Facebook/Instagram Ad Sponsor | \$1,500 (Exclusive) Logo on Facebook/Instagram Ads promoting the event Logo on flyers promoting the event Logo with link and fifty-word write up on ClearLakeArea.com Epicurean Evening page Recognition on event map Verbal recognition from stage at event and at various Chamber meetings • 8 Tickets to the event (\$360 value) ☐ Ticket Sponsor | \$1,500 (Up to 3) Company link on EventBrite ticket site Logo with link and fifty-word write up on ClearLakeArea.com Epicurean Evening page

- Recognition on event map
- Recognition on social media advertising
- Verbal recognition from stage and at various Chamber meetings
- 8 Tickets to the event (\$360 value)

 Early Entry Wristband Sponsor \$1,500 (Exclusive) Company name on early entry wristband (must be confirmed by January 1st) Logo with link and fifty-word write up on ClearLakeArea.com Epicurean Evening page Exhibitor's space at event 10'X10' (\$1,000 value) Recognition on event map Recognition on social media advertising Verbal recognition from stage at event and at various Chamber meetings 10 Early Entry Wristbands to the event (\$650 value)
 Award Sponsor \$1,000 (Up to 2) Logo on awards Logo on participant keepsake Logo with link and fifty-word write up on ClearLakeArea.com Epicurean Evening page Recognition on event map Recognition on social media advertising Verbal recognition from stage at event and at various Chamber meetings 8 Tickets to the event (\$360 value)
 Entertainment Sponsor \$1,000 (Up to 2) Signage near stage Logo with link and fifty-word write up on ClearLakeArea.com Epicurean Evening page Recognition on event map Recognition on social media advertising Verbal recognition from stage at event and at various Chamber meetings 8 Tickets to the event (\$360 value)
 Beverage Sponsor \$1,000 (Up to 3) Exhibitor's space at event 10'X10' (sponsor brings volunteers, chamber provides beverages) Logo on ClearLakeArea.com Epicurean Evening page Recognition on event map Verbal recognition from stage at event 4 Tickets to the event (\$180 value)
 Map Sponsor \$500 (Up to 4) Logo on event map Logo on ClearLakeArea.com Epicurean Evening page Verbal recognition from stage 4 Tickets to the event (\$180 value)
 Liquor Raffle Sponsor \$500 (Up to 4) Name recognition on raffle signage and ticket marketing Logo on ClearLakeArea.com Epicurean Evening page Verbal recognition from stage 4 Tickets to the event (\$180 value)
 Food Booth \$175 10'X10' Exhibitor's space with 2 tables with vinyl cover, pipe and drape, 1 sign Listing on EventBrite and Chamber website Electricity available on a first come first serve basis (\$25)
 Donate to the Mobile Auction Provide an item for the auction (Minimum \$50 value) You will be listed as the donor for that item

GOLF TOURNAMENT BAY OAKS COUNTRY CLUB MONDAY, MARCH 30 | 10:00 A.M. - 5:00 P.M.



The Golf Classic brings together local business leaders every spring to enjoy the fresh air and some friendly competition on the greens! The tournament offers the opportunity to nurture business relationships in a casual, fun atmosphere. Not a golfer? Not a problem! There are plenty of other ways to get involved and promote your business.

■ Eagle Presenting Sponsor | \$3,000 (Exclusive)

- One team (4 players) in the tournament
- Logo recognition on the tournament golf balls (a sleeve of balls given to each player, must be confirmed before printing deadline)
- Logo recognition on tournament brochure
- Logo recognition in the literature promoting the event and on www.clearlakearea.com
- Your company name announced as a sponsor at Chamber meetings such as: Board of Directors meetings and General Membership Luncheons
- Social Media
- Signage on the golf course and recognition during awards

☐ Ace in the Hole Dinner Sponsor | \$2,500 (Exclusive)

- One team (4 players) in the tournament
- Your company banner displayed during dinner
- Opportunity to place items on tables at dinner
- Recognition in the literature promoting the event
- Logo recognition on tournament brochure
- Your company name announced as a sponsor at Chamber meetings
- Social Media
- Signage on the golf course and recognition during awards

☐ Ace in the Hole Award Reception Sponsor | \$2,000 (Exclusive)

- One team (4 players) in the tournament
- Logo recognition on the 1st, 2nd, and 3rd Place team awards presented to winners
- Recognition in the literature promoting the event
- Logo recognition on tournament brochure
- Your company name announced as a sponsor at Chamber meetings
- Social Media
- Signage on the golf course and recognition during awards

Golf Cart Sign Sponsor | \$2,000 (Up to 2) • Your logo on 36 player golf carts • Opportunity to place items in carts • Recognition in the literature promoting the event • Logo recognition on tournament brochure • Your company name announced as a sponsor at Chamber meetings Social Media Signage on the golf course and recognition during awards ☐ Birdie Lunch Sponsor | \$2,000 (Exclusive) • One team (4 players) in the tournament • Opportunity to place item with lunch boxes • Recognition in the literature promoting the event • Logo recognition on tournament brochure Your company name announced as a sponsor at Chamber meetings Social Media Signage on the golf course and recognition during awards ☐ Champion Golf Ball Drop Sponsor | \$2,000 (Exclusive) • One team (4 players) in the tournament Logo recognition on promotions for golf ball drop • Recognition in the literature promoting the event • Logo recognition on tournament brochure Your company name announced as a sponsor at Chamber meetings Social Media Signage on the golf course and recognition during awards reception announcement of winner ☐ Hole-In-One Sponsor | \$1,500 (Up to 4) • For car dealerships, a vehicle displayed at a hole as the "hole-in-one" prize (dealership provides hole-in-one insurance) One team (4 players) in the tournament (If a dealership does not want to place a team in the tournament, the sponsorship is \$600 plus cost for insurance) Logo recognition on tournament brochure • Recognition in the literature promoting the event Your company name announced as a sponsor at Chamber meetings Social Media Opportunity to place a display at tee box Ritas at the Turn Sponsor | \$550 (Exclusive) Volunteers serving drinks must be TABC certified You are responsible for alcohol/mixes (alcohol must be purchased through Bay Oaks CC) • Signage at your location and Recognition in the literature promoting the event You will have a 10 x 10 space to promote your business starting at 10:00 AM Your company name announced as a sponsor at Chamber meetings Social Media Other specialty beverage available for \$550 ☐ Beverage & Snack Carts Sponsor | \$600 (Exclusive) Your company representatives working the cart or station during the tournament (must be TABC certified). This allows you visibility and personal contact during the entire tournament play • Chamber provides the beverages (hydration drinks, water and beer)

• You provide the snacks to pass out to the golfers

• Signage at the beverage station or on the beverage cart Signage on the course

 Exhibit Sponsor @ Tee Box \$650 (Up to 18) Your company representatives near a tee box during the tournament to provide a giveaway to each golfer as they play that hole. This allows you visibility and personal contact during the entire tournament play Signage at tee box Exhibit table and 2 chairs included
 Exhibit Sponsor @ Club House \$550 Your company representatives set up at the clubhouse during the tournament to provide giveaways to the golfers and volunteers. This allows you visibility and personal contact during the entire tournament play Signage at clubhouse Exhibit table and 2 chairs included
 Driving Range Sponsor \$500 (Exclusive) Signage at driving range Sponsor photo presentation at awards reception
 Longest Drive or Closest to the Pin Sponsor \$300 Each Signage at the contest hole on the course A picture presentation with the contest winner
 Chipping or Putting Contest Sponsor \$250 Each Signage at the contest location A picture presentation with the contest winner Combination for 2 Tee Box Signs. Combination for 2 Tee Box Signs.
 Tee Box Sign Sponsor (Sign Only) \$200 Sign at a tee box on the course
 Team of Four With Tee Box Sponsor Sign \$950 Signage at a hole Green fees, carts (2) Lunch & Dinner Beverages during tournament Combination for a team and 2 Tee Box Signs. DOUBLE YOUR VISIBILITY! \$1,100 - save \$50!
Team of Four (Team Only) \$800 \$850 after 3/15 • Green fees, carts (2) • Lunch & Dinner • Beverages during tournament
Individual Player \$225 \$250 after 3/15 - If available
 Donate to the Goody Bags Provide an item for the bags for golfers

Business & Wellness Expo Gloria Dei Lutheran Church Life Center Wednesday. April 22 | 11:00 A.M. - 5:00 P.M.



The purpose of the expo is to enhance our local businesses and encourage our community to "Buy Into Bay Area". The event provides exhibitors with the opportunity to showcase their companies in the most effective manner by personally meeting potential customers and business partners!

Promote your business to 1,000 attendees!

☐ Presenting Sponsor | \$4,500 (Exclusive)

- Recognition on social media ads on LinkedIn, Facebook, Instagram promoting the event
- Front entrance double exhibitor booth space at the event
- Complimentary full page ad on Chamber's monthly E-blast you choose the month (2,000 emails)
- Logo with link and fifty-word write up on clearlakearea.com EXPO page
- · Recognition as Exclusive Presenting Sponsor with logo and website on promotional flyers and posters
- Company logo displayed on EXPO map/directory given to guests attending the EXPO (1,000+ quests)
- Logo on Chamber home page at clearlakearea.com on EXPO banner Link on Chamber Weekly Window E-blasts promoting the event
- Recognition on social media posts promoting the event
- Sponsor recognition presentation at the EXPO with photo
- Four lunch tickets at the EXPO
- Recognition at Chamber meetings

■ Wellness Sponsor | \$3,500 (Exclusive)

- Recognition on social media ads on LinkedIn, Facebook, Instagram promoting the event
- Recognition as Wellness Sponsor with logo and website on flyers and posters promoting the event
- Complimentary half page ad on Chamber's monthly E-blast you choose the month (2,000 emails)
- Logo on Chamber home page at clearlakearea.com EXPO banner
- Logo with link on clearlakearea.com EXPO page
- Link on Chamber Weekly Window E-blasts promoting the event
- Recognition on social media posts promoting the event
- Sponsor recognition presentation during the EXPO
- Single premium exhibitor booth or standard double exhibitor booth
- Four lunch tickets at the EXPO
- Recognition at Chamber meetings

	 old Sponsor \$3,000 (Exclusive) Recognition on social media ads on LinkedIn, Facebook, Instagram promoting the event Recognition as Gold Sponsor on flyers and posters promoting the event Complimentary half page ad on Chamber's monthly E-blast you choose the month (2,000 emails) Logo on Chamber home page at clearlakearea.com EXPO banner Logo with link on clearlakearea.com EXPO page Link on Chamber Weekly Window E-blasts promoting the event Recognition on social media posts promoting the event Sponsor recognition presentation during the EXPO Single premium exhibitor booth or standard double exhibitor booth Four lunch tickets at the EXPO Recognition at Chamber meetings
	 remiere LinkedIn Ad Sponsor \$1,500 (Limited) Logo on LinkedIn Ads promoting the event Logo on flyers promoting the event Logo with link on clearlakearea.com EXPO page Sponsor recognition presentation during the EXPO Single premium exhibitor booth or standard double exhibitor booth Two lunch tickets at the EXPO
	 remiere Facebook/Instagram Ad Sponsor \$1,500 Logo on Facebook/Instagram Ads promoting the event Logo on flyers promoting the event Logo with link on clearlakearea.com EXPO page Sponsor recognition presentation during the EXPO Single premium exhibitor booth or standard double exhibitor booth Two lunch tickets at the EXPO
	 ag Sponsor \$900 WITH BOOTH or \$700 BAGS ONLY (Exclusive) Recognition on social media ads on LinkedIn, Facebook, Instagram promoting the event Logo on flyers promoting the event Link on clearlakearea.com EXPO page Sponsor recognition presentation during the EXPO Single premium exhibitor booth Two lunch tickets at the EXPO You provide 500 bags to distribute to EXPO guests
_	 Iap Sponsor \$750 WITH BOOTH or \$350 MAP ONLY Logo on digital map distributed to guests at EXPO Listing on clearlakearea.com EXPO page Sponsor recognition presentation during the EXPO Standard Booth with \$650 investment Two lunch tickets at the EXPO
	 xhibitor Booth \$600, \$500, \$400 (price determined by location) Listing on clearlakearea.com EXPO page Listing with website on map distributed to guests at EXPO

• Option to purchase electricity for booth (limited booth spaces with electrical)

"No Experience Necessary" Bowling Tournament Bowlero Webster Thursday. June 4 | 6:00 P.M. - 9:00 P.M.



Dust off those bowling shoes and knock down some pins while enjoying great company, food, door prizes and lots of bowling! The tournament is open to only 40 teams, so reserve your lane today! Compete for prizes including 1st, 2nd & 3rd place. Awards are also given for highest Male and Female scores and the coveted BEST DRESSED Award! The tournament is a great place to network, play and team build.

☐ Presenting Sponsor | \$1,800 (Exclusive)

- Two teams in the tournament
- Exhibitor space at event
- Full page ad on monthly E-mail blast
- Name recognition on materials and promotions for the tournament (website, weekly window email blast, social media)
- Signage at event
- Announcements at Chamber meetings and logo on monthly luncheon PowerPoint

☐ Golden Turkey Sponsor | \$1,500

- Two teams in the tournament
- Full page ad on monthly E-mail blast
- Name recognition on some promotions for the tournament (website, weekly window emails, social media)
- Signage at event
- Announcements at Chamber meetings

☐ Platinum Strike Sponsor | \$1,200

- One team in the tournament
- Two full page ad on monthly E-mail blast
- Name recognition on some promotions for the tournament (website, weekly window emails, social media)
- Signage at event
- Announcements at Chamber meetings

☐ Awards Sponsor | \$1,200 (Exclusive)

- One team in the tournament
- Photo Op with Winners
- Signage at event
- Logo on event monitors
- Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com

	 King Pin Sponsor \$1,000 (Exclusive) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com
	 High Strike Sponsor \$1,000 (Exclusive) One team in the tournament Full page ad on monthly E-mail blast Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com
	 Double Strike Sponsor \$800 (Exclusive) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com
	 Entertainment Sponsor \$800 (Exclusive) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com
	 Entrance Sponsor \$800 (Exclusive) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com
	 Lucky Strike Sponsor \$800 (Exclusive) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com
	 Perfect Score Refreshment Room Sponsor \$800 (Exclusive) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com
	 Platinum Spare Sponsor \$800 (Exclusive) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com
<u> </u>	 Split the Pin Sponsor \$800 (Exclusive) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com

 Super Spare Sponsor \$800 (Exclusive) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com 	
 Super Strikes Contest Sponsor \$800 (Exclusive) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com 	
 Tenpins Sponsor \$800 (Exclusive) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com 	
 Turkey Strikes Sponsor \$800 (Exclusive) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com 	
 Display Sponsor \$800 (Limited to 3) One team in the tournament Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com 	
 Display Sponsor WITHOUT a Team \$300 (Limited to 3) Signage at event Logo on event monitors Announcements at some Chamber meetings, on social media and on www.ClearLakeArea.com 	
 Digital Lane Advertising Sponsor \$200 Lane advertising ONLY 	
 Bowling Team \$400 One team in the tournament (5 bowlers) Logo on event monitors 5 food wristbands 	
 Donate a Door Prize Provide an item for a bowler to win 	

NEW TEACHERS' LUNCHEON SOUTH SHORE HARBOUR RESORT WEDNESDAY, JULY 29 | 11:00 A.M. - 1:00 P.M.



The luncheon is held in recognition of new teachers coming to the Clear Creek Independent School District. This is also an opportunity to thank our administrators who serve the district so well. This event gives you a chance to promote your business to new teachers, who may also be new to the area!

Promote your business to 600 attendees and welcome 400 new teachers!

☐ Platinum Sponsor | \$3,100

Up to four representatives + six-foot exhibit table

- Spotlight in event video introducing Luncheon (must be confirmed by July 1)
- One of your quests can sit at the Head Table for the Luncheon
- Logo on invitation to all new teachers & Administrators (must confirm by June 15)
- Full page advertisement in Luncheon program (must be submitted by July 1)
- First opportunity to sponsor a school of your choice at the Luncheon
- Six-foot display table at Luncheon placed in a premier location
- Logo on promotional banner on ClearLakeArea.com homepage
- "Summer Promotion" on NTL landing page with logo, company description (50 words max), link, and opportunity to submit personalized video message
- Opportunity to contribute a door prize (minimum value \$50) and 400 items for welcome bags
- Link on Chamber weekly window e-blasts to 2,100+
- Sponsor presentation photo at the Luncheon plus social media posts

☐ Gold Sponsor | \$2,100

Up to three representatives + six-foot exhibit table

- Logo on invitation to all new teachers & Administrators (must confirm by June 15)
- Full page advertisement in Luncheon program (must be submitted by July 1)
- Opportunity to sponsor a school of your choice at the Luncheon
- Six-foot display table at Luncheon
- "Summer Promotion" on NTL landing page with logo, company description (50 words max), link and opportunity to submit personalized video message
- Opportunity to contribute a door prize (minimum value \$50) and 400 items for welcome bags
- Sponsor presentation photo at the Luncheon plus social media posts

Up	ver Sponsor \$1,600 to three representatives + six-foot long X 18 inches wide exhibit table Logo on invitation to all new teachers & Administrators (must confirm by June 15) Listing in Luncheon program (must be confirmed by July 1) Opportunity to sponsor a school of your choice at the Luncheon Six-foot display table at Luncheon "Summer Promotion" on NTL landing page with logo, company description (30 words max), link Opportunity to contribute a door prize (minimum value \$50) and 400 items for welcome bags Special presentation at the Luncheon
- <i>Up</i>	to two representatives + share six-foot long X 18 inches wide exhibit table Listing in Luncheon program (must be confirmed by July 1) Opportunity to sponsor a school of your choice at the Luncheon Share a six-foot display table at Luncheon "Summer Promotion" on NTL landing page with company name, description (30 words max), link Opportunity to contribute a door prize (minimum value \$50) and 400 items for welcome bags
One	ntributing Sponsors \$500 e representative may attend, no exhibit table Listing in luncheon program (must be confirmed by July 1) "Summer Promotion" on NTL landing page with company name and link Opportunity to contribute a door prize (minimum value \$50) and 400 items for welcome bags
_	ncheon Program Advertising Sponsor \$150 Half page ad in Luncheon program (must be submitted by July 1)
•	lividual Teacher Sponsor \$50 Cover the cost of a new teacher's meal! Your name at a teacher's seat (must be paid and submitted by July 15)
□ Doi	nate to the Goody Bags Provide an item for the bags for new teachers
•	nate a Door Prize Minimum value of \$50 Goes to a new teacher

HARRIS COUNTY PRECINCT 2 MULTI- CHAMBER LUNCHEON LOCATION TBA THURSDAY, SEPTEMBER 3 | 11:00 A.M. - 1:00 P.M.



Join members of five area Chambers to hear from Harris Country Commissioner Adrian Garcia as he reports on the past year in Precinct 2 and his future plans. Spend time networking with members and elected officials from several chambers including Deer Park, La Porte-Bayshore, Pasadena and South Belt-Ellington.

Promote your business to 800+ attendees!

□ Platinum Sponsor | \$5,000 (Exclusive)

- VIP Table for 8 with premium placement.
- Signage
- Verbal commercial at event
- Full page ad in program
- Expo booth
- Logo on presentation, event marketing & website
- Option to place marketing collateral on guest chairs

☐ Gold Sponsor | \$2,500

- VIP Table for 8 with premium placement
- Table signage
- Logo in program
- Listing in all marketing material & website

☐ Silver Sponsor | \$1,000

- Table for 8 with preferred seating
- Table signage
- Listing in program, presentation & website

☐ Bronze Sponsor | \$750

- Table for 8
- Table signage
- · Listing in program

Member Ticket | \$55

CHAIRMAN'S BALL SOUTH SHORE HARBOUR RESORT FRIDAY. OCTOBER 3 | 6:30 P.M. - 11:00 P.M.



Join us as we honor our outgoing Chairman of the Board and welcome our incoming Chair of the Board for the Chamber's fiscal year! At this event we commemorate the previous years accomplishments, celebrate the start to a new year, and salute YOU, the members of the Clear Lake Area Chamber, for 64 amazing years of service!

☐ Underwriter Sponsor | \$4,000 (Up to 4)

- Priority reserved table for 8 on the dance floor
- Name on invitations (deadline Aug. 10)
- Logo displayed on event confirmations
- Full-page advertisement in the Ball program
- Logo displayed in the slide show
- Recognition on Chamber website, social media, weekly window and event emails
- Recognition at the Ball

Entertainment Sponsor | \$3,500

- Priority reserved seating for 8
- Mentions by D.J.
- Full-page advertisement in the Ball program
- Logo displayed in the slide show
- Recognition on Chamber website, social media and event emails
- Recognition at the Ball

SOLD OU Toast Sponsor | \$2,500 (Exclusive)

- Priority reserved seating for 8
- Full-page advertisement in the Ball program
- Logo displayed in the slide show
- Participation in toast
- Recognition on Chamber website
- Recognition at the Ball



 Table Sponsor \$2,000 (Exclusive) Priority reserved table for 8 Half-page advertisement in the Ball program Logo displayed in the slide show Recognition on Chamber website Recognition on event emails Recognition at the Ball
 Silver Sponsor \$1,500 (Limited available) Priority reserved seating for 4 Half-page advertisement in the Ball program Logo displayed in the slide show Recognition on Chamber website Recognition at the Ball Signage at the lounge, photo booth, bar, dessert table, or VIP reception (you choose location, first come first available)
 Donor Sponsor \$750 (If available) Priority reserved seating for 2 Quarter-page advertisement in the Ball program Name recognition during the slide show Recognition on Chamber website Recognition at the Ball
 Bundled Tickets \$300 (If available) Special Deal - 2 tickets for \$300 - saving you \$50!
☐ Individual Ticket \$175 (If available)

SALUTE TO MILITARY & FIRST RESPONDERS LUNCHEON LANDRY'S KEMAH BOARDWALK FRIDAY, NOVEMBER 6 | 11:00 A.M. - 1:00 P.M.



At this luncheon we honor and celebrate our military and first responders for their selfless service. Veterans, active duty, and first responders attend this event free of charge. Please join us and help us thank our incredible heroes.

□ Speaker Sponsor | \$2,000 (Exclusive)

- 10 reserved seats at the front of the room (Speaker sits at your table)
- Recognition at the luncheon
- Opportunity to address attendees from the podium (up to 3-minutes) and introduce speaker
- · Brochure or flyers distributed at luncheon on chairs
- Exhibit table at luncheon
- Logo recognition on email luncheon announcements
- Recognition on Weekly Window announcing luncheon
- Photo with the speaker
- 2 full page email blasts (\$200 value you choose the month)

■ Medal of Honor Sponsor | \$1,000

- 10 reserved seats at the front of the room
- Recognition at the luncheon
- Brochure or flyers distributed at luncheon on chairs
- · Exhibit table at luncheon
- Logo recognition on email luncheon announcements
- · Recognition on Weekly Window announcing luncheon
- Full page email blast (\$200 value you choose the month)

☐ Silver Star Sponsor | \$500

- 4 reserved seats at the front of the room
- Brochure or flyers distributed at luncheon on chairs
- Exhibit table at luncheon
- Company name listed on email luncheon announcements
- Recognition and introduction at the luncheon
- Full page email blast (\$200 value you choose the month)

\Box	Honorees	Lunch Ticket	Spansor I \$50	(Does not	include tic	ket to attend)

• Your name at a Veterans, Active Duty or First Responders seat (must be paid and submitted by October 20)

☐ Table Sponsor | \$600

- 8 reserved seats near the front of the room
- Company name listed on event page
- Recognition and introduction at the luncheon

☐ Individual Ticket \$50

■ Individual Ticket & Honoree Lunch Ticket Sponsor | \$95

CHRISTMAS BOAT LANE PARADE ON CLEAR LAKE

PARADE: SATURDAY. DECEMBER 12 | 6:00 P.M. - 9:00 P.M. AWARDS BRUNCH: SUNDAY. DECEMBER 13 | 9:30 A.M. - 11:30 A.M.



Ring in the holidays with the 64th Annual Christmas Boat Lane Parade. More than 100,000 people traditionally enjoy this event from land and from hundreds of boats anchored throughout the Lake. The parade features more than 60 brightly decorated power and sailboats that will traverse the Clear Lake channel from the South Shore Harbour Marina and the Nassau Bay Lagoon to Galveston Bay.

- Title sponsor recognition on event marketing (print, social media, chamber members, etc...)
- Title sponsor recognition on www.clearlakearea.com home page parade banner
- Link and 50 words on Boat Parade page on www.clearlakearea.com
- Title sponsor recognition on official parade skipper's bags
- Title sponsor recognition on official parade shirts
- Opportunity to send two representatives to ride on Lead boat
- 2 vehicle passes and invitation for six representatives to view the parade from the judge's party
- Opportunity to welcome the boaters at the Skipper's meeting at South Shore Harbour Resort
- Opportunity to place a banner and have an exhibitor's table at the Skipper's Meeting
- Front table for eight guests at Awards Brunch at South Shore Harbour Resort
- Title sponsor plaque presented at Awards Brunch
- Presentation of a top award given to a parade winner at the Awards Brunch (we provide this award)
- FOR CITY SPONSORS: Opportunity to present your own City Award (you provide award)
- Opportunity to place a banner and have an exhibitor's table at the Awards Brunch
- Eight official parade shirts
- Four Skipper's bags
- Advertisement in next New Teachers' Luncheon program for Clear Creek ISD in July attended by 600+.
- Two full page advertisements in the "On the Horizons" email blast to Chamber members. (2,100+, you choose the months)

Standard sponsorship items for \$1,000 and up: Two parade shirts, one skipper's bag and one commemorative plate; Listing on www.clearlakearea.com, brunch program and skipper's bag; Awards Brunch tickets for two guests with reserve seating; Recognition at Skipper's meeting and Awards Brunch

 Presenting Sponsor \$7,500 Presenting sponsor recognition on event marketing (print, social media, chamber members, etc) Listing on Annual Christmas Boat Lane Parade Shirts (if confirmed by October 31st) Opportunity to welcome the boaters at the Skipper's meeting and place a banner Front table for eight guests at the Awards Brunch and opportunity to place a banner Presentation of one of the top awards given to a parade winner at the Awards Brunch (we provide award) FOR CITY SPONSORS: Opportunity to present your own City Award (you provide award) One vehicle pass for four representatives to view parade from judge's party Link and 30 words on Boat Parade page on www.clearlakearea.com Eight official parade shirts Four Skipper's bags Full page advertisement in the "On the Horizons" email blast to Chamber members. (2,100+, you choose the month)
 Gold Anchor Sponsor \$5,000 (Standard Items+) Listing in some marketing
 Four official parade shirts and two Skipper's bags Opportunity to place a banner at the Skipper's meeting and at the Awards Brunch Link and 30 words on Boat Parade page on www.clearlakearea.com Front table for four guests at the Awards Brunch Presentation of one of the top awards given to a parade winner at the Awards Brunch (we provide award) FOR CITY SPONSORS: opportunity to present your own City Award (you provide award) One vehicle pass for four representatives to view parade from judge's party
☐ Silver Anchor Sponsor \$3,000 (Standard Items+)
 Listing in some marketing Link on Boat Parade page on www.clearlakearea.com FOR CITY SPONSORS: opportunity to present your own City Award (you provide award) Four brunch tickets with reserved seating One vehicle pass for two representatives to view parade from judge's party
☐ Bronze Anchor Sponsor \$2,000 (Standard Items+)
 Listing in some marketing FOR CITY SPONSORS: opportunity to present your own City Award (you provide award) Four brunch tickets with reserved seating
• One vehicle pass for two representatives to view parade from judge's party
 Anchor Line Sponsor \$1,000 (Standard Items) Two parade shirts, one skipper's bag and one commemorative plate Listing on www.clearlakearea.com, brunch program and skipper's bag Awards Brunch tickets for two guests with reserve seating Recognition at Skipper's meeting and Awards Brunch
☐ Individual Boater Awards Sponsor \$400, \$300, \$200: First Place, Second Place & Third Place
Awards Brunch tickets for two guestsListing on Boat Parade page on www.clearlakearea.com
 Name recognition in Awards Brunch program Name engraved on sponsored award for winning Captain Opportunity to present sponsored award to winner at the brunch
 Donate to the Goody Bags Provide an item for the bags for the boaters

2026 GENERAL MEMBERSHIP LUNCHEONS 11:00 A.M. - 1:00 P.M.



Join us for our General Membership Luncheons! These luncheons give you the opportunity to network, spotlight your business, and hear the latest updates on various topics. We host 9 luncheons a year (not held in March, July, or November) and they are held on the last Wednesday of the month, with exception of the December Luncheon.

Sponsorships are valid for ONE luncheon - must specify the month

☐ Gold Sponsor | \$1,000

- Priority Reserved Table at the front of the room (8 or 10 seats dependent on venue)
- Recognition at the luncheon
- Opportunity to address attendees from the podium (3-minutes max)
- Brochure or flyers distributed at luncheon on chairs
- Exhibit table at luncheon
- Logo recognition with link on email luncheon announcements and luncheon event page
- Recognition with link on Weekly Window announcing luncheon
- Photo with speaker
- Full page email blast (\$200 value)

☐ Silver Sponsor | \$600

- Priority Reserved Table near the front of the room (8 or 10 seats dependent on venue)
- Brochure or flyers distributed at luncheon on chairs
- Exhibit table at luncheon
- Company name with link listed on email luncheon announcements and luncheon event page
- Recognition and introduction at the luncheon
- Picture at the luncheon
- Half page email blast (\$100 value)

☐ Table Sponsor | \$450

- Reserved Table near the front of the room (8 or 10 seats dependent on venue)
- Company name listed on email luncheon announcements and event page
- Recognition and introduction at the luncheon
- Picture at the luncheon

□ Spotlight Sponsor | \$250

- 2 reserved seats at the front of the room
- Brochure or flyers distributed at luncheon on chairs
- Exhibit table at luncheon
- Company name listed on email luncheon announcements
- Recognition and introduction at the luncheon
- Picture at the luncheon

Individual Ticket | \$40

Full page email blast (\$200 value)

Note: Distinguished Investor Members have a ticket to ALL General Membership Luncheons.

Ask Melissa for more information

2026 WOMEN'S ENGAGEMENT LUNCHEON & MARKET 10:30 A.M. - 1:00 P.M.

We are excited to bring a new program, Women's Engagement Luncheon & Market, to the Chamber beginning in 2026! Sponsorship opportunities are available for individual luncheons or for the entire 2026 series.

Women's Luncheon Partnership Opportunities - SERIES SPONSORSHIPS Valid for ALL 2026 Women's Luncheons: February 12, June 11, September 10

Series Presenting	Sponsor	\$5,000	(Exclusive)
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- Presenting sponsor recognition for ALL 2026 Women's Events
- Priority reserved table at all luncheons (8 or 10 top dependent on location)
- Verbal recognition at General Membership Luncheons and Board Meetings
- Company recognition on Weekly Window e-newsletter sent to membership at large (2,100+ emails)
- Logo recognition for all Women's Luncheon communications
- Opportunity to address attendees from the podium at luncheon (up to 5 minutes)
- Exhibit table at the Luncheons
- 3 full page email blasts (\$300 value you choose the months)
- · Brochure or flyers distributed at luncheon on chairs

☐ Series Supporting Sponsor | \$3,500

- Supporting sponsor recognition for ALL 2026 Women's Events
- 4 priority reserved seats at all luncheons
- Verbal recognition at General Membership Luncheons and Board Meetings
- Company recognition on Weekly Window e-newsletter sent to membership at large (2,100+ emails)
- Logo recognition for all Women's Luncheon communications
- Opportunity to address attendees from the podium at luncheon (up to 3 minutes)
- Exhibit table at the Luncheons
- 2 full page email blasts (\$200 value you choose the month)
- · Brochure or flyers distributed at luncheon on chairs

Series Market Booth Bundle | \$650

- Save \$100 and secure a booth space at ALL 2026 Women's Events.
- Receive all Market Booth perks listed below.



2026 WOMEN'S ENGAGEMENT LUNCHEON & MARKET 10:30 A.M. - 1:00 P.M.

We are excited to bring a new program, Women's Engagement Luncheon & Market, to the Chamber beginning in 2026! Sponsorship opportunities are available for individual luncheons or for the entire 2026 series.

2026! Sponsorship opportunities are available for individual luncheons or for the entire 2026 ser
Women's Luncheon Partnership Opportunities - SINGLE LUNCHEON Valid for ONE of the 2026 Women's Luncheons - February 12, June 11, September 10
 Speaker Sponsor \$2,000 (Exclusive) Reserved table at the front of the room - Speaker sits at your table (8 or 10 top dependent on location) Recognition at the luncheon
 Opportunity to address attendees from the podium (up to 3-minutes) & introduce speaker Brochure or flyers distributed at luncheon on chairs
 Exhibit table at luncheon Logo recognition on email luncheon announcements Recognition on Weekly Window announcing luncheon
 Photo with the speaker 2 full page email blasts (\$200 value - you choose the months)
☐ Engagement Sponsor \$1,000
 Reserved table at the front of the room (8 or 10 top dependent on location) Recognition at the luncheon
 Brochure or flyers distributed at luncheon on chairs Exhibit table at luncheon
Logo recognition on email luncheon announcements
 Recognition on Weekly Window announcing luncheon Full page email blast (\$200 value - you choose the month)
Empowerment Sponsor \$500
4 reserved seats at the front of the room
Recognition at the luncheon
 Brochure or flyers distributed at luncheon on chairs Company name listed on email luncheon announcements
Full page email blast (\$200 value - you choose the month)
☐ Market Booth \$250
Exhibit Table at the luncheon - Opportunity to sell your items to attendees!
2 reserved seatsRecognition at luncheon
Door Prize required - minimum \$50 value
☐ Table Sponsor \$600
 Reserved Table near the front of the room (8 or 10 seats dependent on venue)
 Company name listed on event page Recognition and introduction at the luncheon
☐ Individual Ticket \$50
DESIRED MONTH:
February 12
☐ June 11

September 10



Mission Statement

"Champions for business success and quality of life in our community."

Vision Statement

"To Empower Members to Succeed, Driven by Advocacy, Supported by Resources and Inspired by Engagement."

Core Values















Your Clear Lake Area Chamber of Commerce thanks your for your support!



Cindy DeWease, IOMChief Financial Officer



Shari Sweeney, IOM
President



Melissa Caylor Vice President



Wendy AllenMember Services Coordinator



Anita DeWeaseAccounting Specialist



Kathryn TijerinaDirector of Membership

2026 EVENT PARTICIPATION

EVENT	SPONSORSHIP LEVEL	AMOUNT
Epicurean Evening		
☐ Golf Tournament		
☐ Business & Wellness Expo		
☐ Bowling Tournament		
☐ Precinct 2 Luncheon		
☐ Chairman's Ball		
Salute to Military & First Responders Luncheon		
☐ Christmas Boat Lane Parade		
General Membership Luncheon (Specify Month)		
Women's Engagement (Specify Month or Series)		

Business Name Representative Name Date Total Amount

Please note: We kindly request notice of 91 days or more if you are no longer able to do a sponsorship you committed to.

Beginning 90 days prior to an event, CLACOC begins marketing and advertising and your logo (depending on your sponsorship level perks) may be included in marketing/advertising materials. Once your logo has gone public, we are unable to remove it from communications. Thank you in advance for understanding!

*Pricing, dates, location, and time are subject to change at anytime.