

# LOOKING AHEAD 2025-2026

## Message from the 2025 – 2026 Chairman



**AMY DOHERTY**  
**2025-2026**  
**CHAIRMAN OF THE BOARD**  
**ROBINETTE & COMPANY**  
**CATERERS**

As Chairman of the Board for the Clear Lake Area Chamber of Commerce, my focus for the year ahead is Engagement—with our members, our community, our partners, and each other. True engagement builds connections, fosters collaboration, and strengthens the collective impact of our Chamber. I'm honored to follow in the footsteps of so many outstanding leaders who have helped shape this incredible organization and I'm grateful for the opportunity to help lead a Chamber that plays such a vital role in the success and spirit of our community.

Leadership is about more than holding a title—it's about serving with purpose, listening with empathy, and engaging with those we represent. As we enter this new Chamber year, our focus will remain on creating meaningful engagement—with our members, our community, and one another—to strengthen the foundation of who we are as a Chamber.

I also want to extend my sincere appreciation to Jacob Bigger for his outstanding leadership this past year and for laying a BIGGER, stronger foundation for the years ahead. I look forward to working alongside our exceptional Chamber team, board of directors, volunteers, community partners, and most importantly, YOU—our valued members. Together, through engagement, collaboration, and shared vision, we will continue to be Champions for Business Success and Quality of Life in Our Community.

## Vision Statement

**"To Empower Members to Succeed, Driven by Advocacy,  
Supported by Resources and Inspired by Engagement"**

## Core Values



## 2024 – 2025 Annual Report

## Mission Statement

**"Champions for Business Success and Quality of Life in Our Community"**

## Message from the 2024-2025 Chairman



The Clear Lake Area Chamber of Commerce has always been more than a network of businesses — it's the story of people coming together to build a stronger, more connected community. That story is written every day through the partnerships we form, the advocacy we champion, and the opportunities we create for businesses and residents to grow and thrive. Over the past year, we've made great strides in amplifying that story — using social media, digital communication, and community engagement to ensure our message reaches not only our members but also residents, visitors, and leaders across the greater Clear Lake area. By expanding our reach, we've helped more people recognize the value of the Chamber's work and the positive impact our members make every day.

By sharing how the Chamber advocates for local enterprise, drives economic growth, and fosters meaningful connections, we help others see that our mission goes far beyond networking — it's about shaping the environment where businesses succeed and families prosper. Every initiative, partnership, and advocacy effort adds a new chapter to that story, demonstrating that when the Chamber succeeds, our entire community grows stronger, more vibrant, and more resilient.

As we look ahead, we continue to evolve our story — one shaped by leadership, inclusion, and a shared vision for the future. Through new platforms and creative outreach, we are telling the Chamber's story in ways that inspire connection and participation. Together, we're not just telling the story of business success; we're telling the story of a community that works, leads, and grows together.

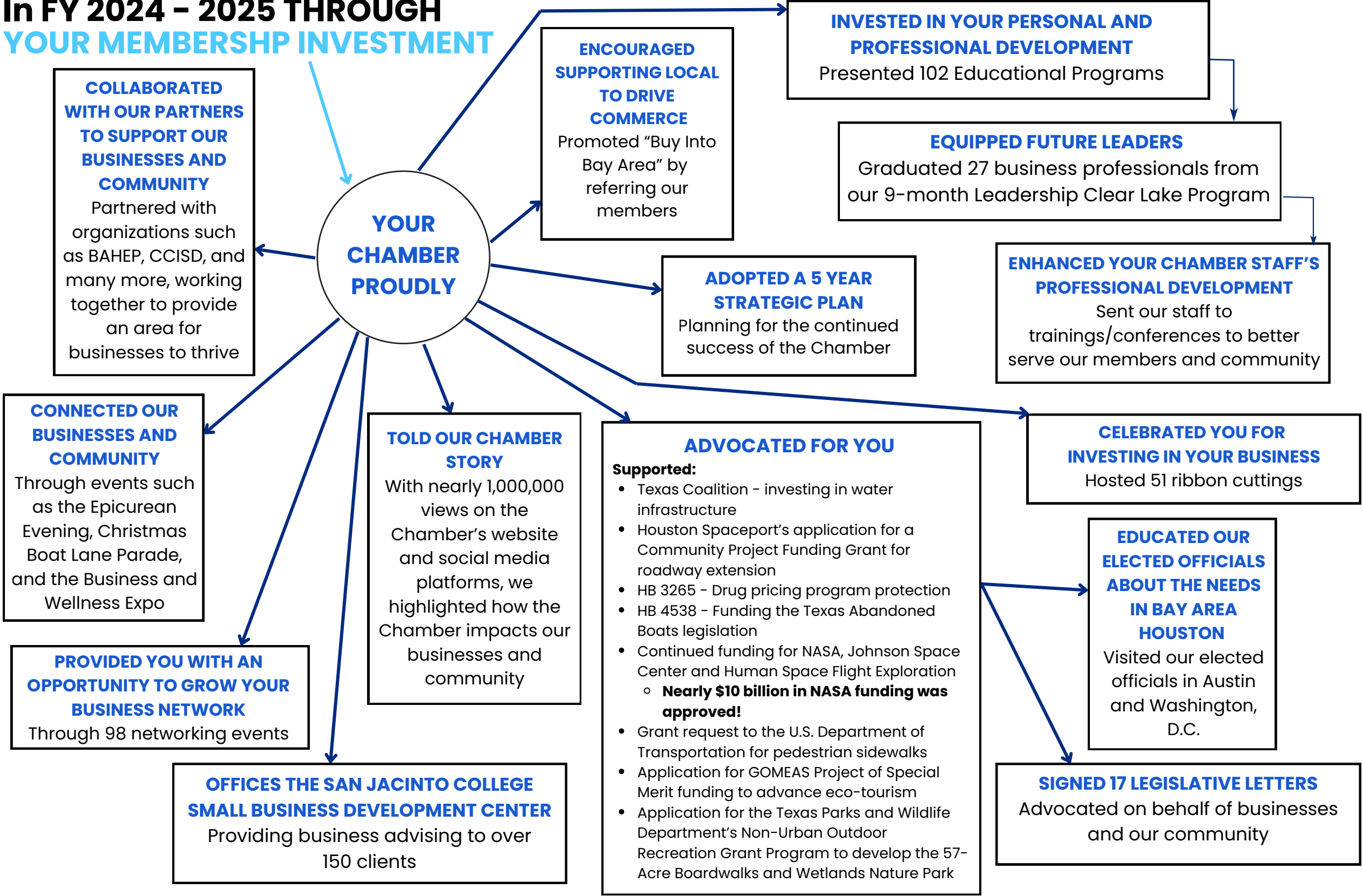
## Message from the President & CEO



As we wrap up the 2024-2025 year, I'm proud of the strides we've made in strengthening our Chamber's impact and visibility. We launched meaningful new initiatives like the Salute to Military and First Responders Luncheon, and embraced Chairman Jacob Bigger's theme of "Telling Our Chamber Story" by expanding our social media presence reaching nearly 1,000,000 views this fiscal year. Most importantly, our Board adopted a forward-looking Strategic Plan for 2025-2030, aligning every Chamber function with key priorities that will guide our work for years to come.

Looking ahead, we're excited to build on this momentum with our 2025-2026 Program of Work, which reflects the goals of our strategic plan and sets the stage for a dynamic year of Member Engagement under incoming Chair Amy Doherty. With a clear vision and strong leadership, we're well-positioned to deepen our connections, elevate our services, and continue telling the powerful story of our Chamber and its members.

In FY 2024 – 2025 THROUGH  
YOUR MEMBERSHIP INVESTMENT



WHO WE ARE  
Representing:

9  
CITIES

2  
COUNTIES

Key Industries  
5

125  
Square Miles

350,000+  
Population

1  
COMMUNITY

Thank you to our Champion Investors



Your annual membership investment empowers the Chamber to work for YOU. As the voice of business, this year we advocated on your behalf at the local, state, and federal levels. We hosted educational programs to support both personal and professional development and provided a platform for you to promote your business and build meaningful connections. None of this would be possible without your continued support and investment in your Chamber.

710 Members  
63 Years Strong!  
87.5% Retention Rate