# MEMBERSHIP INVESTMENT GUIDE







Chambers of Commerce are stronger than ever. By joining, you get members-only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your organization. Get on board and see the difference!

#### **NETWORKING**

It's not just who you know, it's who others know. Networking is powerful.



#### LEARNING

Get a competitive edge over nonmembers with exclusive training opportunities on a variety of hot topics.

IOIN US!

\*See your chamber for current

discounts available

"Our Chamber leadership is honored to share in your journey offering multiple opportunities for your membership investment to build your business and meet your needs by providing educational resources and connections."

-Cindy DeWease, Chief Executive Officer

### **Fast Facts**

Formed in 1962

Led by a professional staff and volunteer Board of Directors

Representing 9 cities and 2 counties

700+ business and community organizations

20 volunteer members of the Board of Directors

#### **Build your Business Network:**

- Business After Hours
- Speed Networking Events
- Chamber Champions Facebook Page

#### Advocacy:

- Support Legislative issues impacting business and our region
- · Advocate at the local, state and national levels

#### **Programs:**

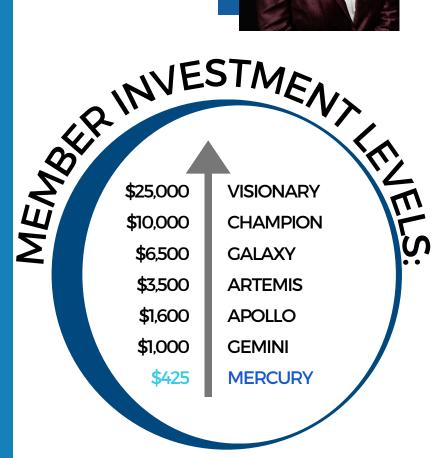
- Monthly Business Development Seminar
- Clear Lake Connections Podcast
- Nonprofit Engagement Committee
- Monthly General Membership Luncheon
- Leadership Clear Lake

#### **Engagement:**

- 811,450 Facebook Views
- 27,661 TikTok Views
- 968 LinkedIn Views
- 116,800 Website Views
- 820 X Followers
- Small Business Development Center Satellite Office







Your Chamber works for you!

Here at the Clear Lake Area Chamber of Commerce the cost-per-member is \$1,040 (annual revenue/# of members)

#### **Clear Lake Area Chamber of Commerce**

Our Mission Statement...

Champions for Business Success and Quality of Life in Our Community

Who We Are...

Founded in 1962, the Clear Lake Area Chamber of Commerce is here to serve the business community. Led by a professional staff and volunteer Board of Directors, the Clear Lake Area Chamber represents 9 cities, 2 counties, and over 800 businesses and community organizations.

#### **KEY PERFORMANCE AREAS**



Champions: The champions of the Chamber are its members. Members originally organized the Chamber in 1962 and continue to govern today via a volunteer Board of Directors, elected by and from the Chamber's membership. They support the Chamber financially with their membership dues and sponsorships. In addition, they voluntarily give their time and talent to the Chamber all in the spirit of its mission. These members are complemented by a professional staff who are also just as dedicated and committed to the Chamber's mission.



Business Success: The function of all Chambers of commerce is to promote commerce, hence the name. Today, ensuring the business success of its members is still the primary focus of the Chamber. From networking and business relationship opportunities to cost effective marketing and promotional opportunities, the Chamber provides great vehicles for a business to succeed. In addition, the Chamber fosters personal and professional development opportunities to serve as an additional catalyst for business success.



Quality of Life: From attracting and retaining professional employees and businesses to cultivating a resilient local economy consisting of a prosperous customer base, quality of life plays a critical role in facilitating business success. While quality of life can encompass a wide range of factors, the Chamber has prioritized the following areas of focus: Education, Workforce Development, Healthcare, Infrastructure, and Recreation & Tourism. The Chamber believes all these factors need to prosper and work in harmony together for all stakeholders to be successful.



Community: The Chamber collaborates and partners with a variety of stakeholders within the community. The Chamber brings government local, state, and federal levels, business & industry (Aerospace & Aviation, Marine, Small Business, Energy & Petro Chemical, Retail & Professional Services, etc.) and community / nonprofit organizations together to advocate, develop, and implement public policy that supports the Chamber's mission. In doing so, the Chamber also educates and informs its members regarding relevant public policy and serves as a strong voice for its members.



# **VISIONARY \$25,000**

# PICTURE YOUR BUSINESS HERE!

#### BENEFITS OF VISIONARY INVESTMENT

• DESIGN YOUR INVESTMENT PACKAGE USING THE OUT OF THIS WORLD BENEFITS LIST



#### SUPPORTING OUR MISSION TO STRENGTHEN THE REGIONAL ECONOMY.



**CHAMPION** \$10,000

**VALUED AT MORE THAN \$23,000** 

**Champions** receive exclusive positioning opportunities as well as unique experiences all working to strengthen the regional economy.

#### BENEFITS OF CHAMPIONS INVESTMENT

- All the Key Benefits of Membership on page 11
- Customize benefits to best fit the business model:
   Event sponsorships/participation up to \$3,250
- \*Scholarship for one participant in Leadership Clear Lake
- \$1,500 credit towards Chairman's Ball
- Unlimited 'On The Horizon' E-blast promotion (Full page)
- Logo recognition on ClearLakeArea.com homepage
- Logo recognition on Weekly Window
- Logo recognition on General Membership Luncheon PowerPoint
- 2 tickets to General Membership Luncheons (10)
- Additional Locations included with the membership (up to 4)
- Exclusive access to VIP experience with local influencers
- Recognition in publications and event programs
- Additional category listings on ClearLakeArea.com (up to 5)
- 4 'Social Blast' social media posts

\*offered at \$10,000 membership investment only

"Memorial Hermann's vision is to create healthier communities, now and for generations to come. This aligns with the Clear Lake Area Chamber's mission of being a champion for business success and quality of life in our community. The chamber program of work offers something for every business to be successful."

Noel Cardenas Senior VP & CEO MEMORIAL HERMANN













**GALAXY** \$6,500+

**VALUED AT MORE THAN \$13,500** 

"Higher education institutions must partner with their local chambers of commerce to find solutions to the challenges facing today's workforce. It's up to post-secondary institutions to develop business partnerships through their local chamber, because our combined aim is the same—to advance the social, cultural and economic status of our community."

President, Dr. Richard Walker, Ed.D. University of Houston-Clear Lake

#### BENEFITS OF GALAXY INVESTMENT

- All the Key Benefits of Membership on page 11
- Customize benefits to best fit the business model:
   Event sponsorships/participation up to \$1,500
- \$1,500 credit towards Chairman's Ball
- Exclusive access to VIP experience with local influencers
- Recognition in publications and event programs
- Additional category listings on ClearLakeArea.com (up to 5)
- 'On The Horizon' E-blast (Full Page x4)
- Additional locations included with membership (up to 4)
- 2 tickets to General Membership Luncheons (10)
- Logo recognition on Weekly Window & General Membership Luncheon
- Logo recognition on ClearLakeArea.com homepage
- 4 'Social Blast' social media posts





























# **ARTEMIS** \$3,500+

**VALUED AT MORE THAN \$7,500** 

"Joining and engaging in the Clear Lake Area Chamber of Commerce has been lifechanging. From having our company's voice amplified at the local, state, and federal levels, to making personal and professional relationships that will last a lifetime, the investment one makes in this organization will pay off exponentially."

**SVP. Commercial Banker** 

JP Morris b1BANK

#### BENEFITS OF ARTEMIS INVESTMENT

- All the Key Benefits of Membership on page 11
- Customize benefits to best fit the business model:
   Event sponsorships/participation up to \$1,000
- Additional category listings on ClearLakeArea.com (up to 3)
- 2 tickets to the Annual Chairman's Ball
- 'On The Horizon' E-blasts (Full page x3)
- 1 ticket to General Membership Luncheon (10)
- Logo recognition on Weekly Window & General Membership Luncheon
- Logo recognition on ClearLakeArea.com homepage
- Additional locations included with membership (up to 3)
- 4 'Social Blast' social media posts































APOLLO \$1,600+ VALUED AT MORE THAN \$3,500

**BENEFITS OF APOLLO INVESTMENT** 

- All the Key Benefits of Membership on page 11
- 1 ticket to General Membership Luncheon (10)
- 2 tickets to the Annual Chairman's Ball
- Company name listed on ClearLakeArea.com
- Additional locations included with membership (up to 2)
- Additional category listings on ClearLakeArea.com (up to 3)
- 'On The Horizon' E-blast (Full page x2)
- 4 'Social Blast' social media posts

"Joining the Chamber before I even opened the doors of my chiropractic office was one of the best decisions I made. The networking, community events, and support are worth double the price but the close friendships I have made are priceless!"

-Dr. Venessa Bartholomew Sea Lark Chiropractic

Advanced Dermatology | Altitude Trampoline Park | Associa-Houston Community Management Services | Atlas Premier Health | Barrios Technology | Beacon Federal Credit Union | Behavioral Innovations | Big Star Cadillac & Big Star Hyundai | Brookdale Clear Lake | Burrows Capital Advisors | Cellular Sales-Verizon Seabrook & League City | CenterPoint Energy | Chemical Process and Production | DICK'S Sporting Goods House of Sport | DRDA CPAS & Business Consultants | Duckworth Insurance Agency | Fast Park & Relax | First Class Transportation | Fully Promoted | Great Wolf Lodge Texas Gulf Coast | Gulf Coast Educators Federal Credit Union | Holiday Inn Webster | Houston ENT & Allergy | HTX Chicken LLC dba Bojangles | Hunt and Hunt Ltd | Hyatt Regency Baytown/Houston | Inspire Medical Systems | LPL Financial - Scott Stillman, CFP, CLU | Luna's Mexican Restaurant | LyondellBasell Industries | LZ Technology | Martha Turner Sotheby's International Realty | Medical Behavioral Hospital of Clear Lake | Moody Neurorehabilitation Institute | Parry's Pizzeria and Taphouse | PrimeLending, a PlainsCapital Company | Provident Oak Financial | Renewal By Andersen of Houston | Robinette & Company Caterers | Sea Lark Chiropractic | Shell Federal Credit Union | Shriners Children's Texas | Synergy HomeCare of Southeast Houston | The Learning Experience | The Loper Group, Inc. | Tommy's Express Car Wash | Volkswagen Clear Lake | Waldron & Schneider LLP | Watersedge Apartments

Gemini members receive more exposure for their business included in their annual membership investment. Examples include multi-residential properties, construction companies, real estate agents and brokers.

GEMINI \$1,000 VALUED AT MORE THAN \$1,500

This membership is not available to companies of 75 employees or more.

#### BENEFITS OF GEMINI INVESTMENT

- All the Key Benefits of Membership on page 11
- Additional category listings on ClearLakeArea.com (up to 2)
- 'On the Horizon' E-blast (FULL Page)
- 2 'Social Blast' social media post

**Mercury** members increase their network of business contacts through relationship building and have access to educational programing.

This membership is not available to companies of 25 employees or more.



#### BENEFITS OF MERCURY MEMBERSHIP

• Everything included under key member benefits on page 11

Nonprofit members increase their network of business contacts and nonprofit representatives through relationship building and have access to educational programing.

NONPROFIT \$325 VALUED AT MORE THAN \$900

This membership is only available to nonprofits.

#### BENEFITS OF NONPROFIT MEMBERSHIP

- All the Key Benefits of Membership on page 11
- Complimentary spotlight table at annual Business After Hours featuring nonprofits
- Participation in Volunteer of the Year Awards Breakfast
- Opportunity to submit nominee for Volunteer of the Year award
- Monthly Nonprofit Engagement Committee meetings highlighting programs to lead your organization
- Make connections and build relationships with other nonprofits

Social members are able to attend all the social functions of the Chamber.

This is for an individual and is NOT affiliated with a business.

SOCIAL \$325

#### BENEFITS OF SOCIAL MEMBERSHIP

- Ability to attend the Chamber's social functions such as: Business After Hours,
   General Membership Luncheons (reservation and payment required) and Holiday
   Open House.
- Ability to join a committee and participate in volunteer opportunities
- Social Members are **not** eligible to
  - Represent, promote or network for business, nonprofit organization, elected official or candidate for public office
  - Vote in the Board of Directors election or bylaws revision
  - Be elected to the Board of Directors
  - Serve in a leadership role as a committee or division chair or industry liaison

#### **KEY BENEFITS OF MEMBERSHIP**

- Business credibility
- Social media welcome announcement
- Official Ribbon Cutting
- Access to professional development and educational opportunities such as Business
   Development Seminars, Leadership Clear Lake, Toastmasters, Masterminds Groups, Nonprofit
   Engagement Committee and General Membership Luncheons
- Opportunities to build your business network including Business After Hours, Young Professionals Lunch Bunch, Business & Wellness EXPO and Speed Networking
- Promotional sponsorship opportunities at Chamber/community events
- Invitation to serve on program and event committees
- Opportunity to become a Chamber Diplomat to connect with new members and support events
- · Introduction to local, state and federal elected officials and annual legislative updates
- Participation in advocacy activities
- Connection with Small Business Development Center providing business counseling
- Business listing on ClearLakeArea.com directory with your logo, map, social tags & business bio
- Digital benefits include complimentary postings of job openings, press releases, hot deals & community events calendar (guidelines and approval required)
- Proud member Chamber logo available for your website, email signature and social sites
- Access to the Clear Lake Area Chamber Champions private Facebook group
- Complimentary cup of coffee every day with a smile

FOR MORE INFORMATION, VISIT CLEARLAKEAREA.COM QUESTIONS? CALL 281-488-7676

## WHO WE ARE

Founded over six decades ago, the Clear Lake Area Chamber of Commerce continues to partner with the business community to be champions for business success and quality of life in the Clear Lake Area. We are a nonprofit 501c6, membership and economic development organization.



# 2024-2025

**Board of Directors** 

**Professional Staff** 



**CLEAR LAKE SHORES EL LAGO** HOUSTON **LEAGUE CITY NASSAU BAY SEABROOK** TAYLOR LAKE VILLAGE WEBSTER





**Digital Footprint** 

### **LEADERSHIP CLEAR LAKE**

**Equipping Bay Area** Houston's next generation of community leaders

GRADUATED



#### -Regional Economic Updates

-E-Blast

-Professional Development

-Human Resource Education





**Resource Center** 

-Workforce Development Connections



956.879





WEBSITE: 116,800 VIEWS

#### **Podcasts**

#### **Clear Lake Connections**

Connecting you to the local community along with the people behind the brands of Bay Area Houston with weekly episodes. Engaging the membership on the many things the Clear Lake Area Chamber does to help support our mission including industry updates and talking with leaders in Arts, Education and **Government Presented by UTMB Health** 



Chamber history and fun stories told by Cindy and Shari





#### **5 YEAR STRATEGIC** PLAN

**Key Performance** 



**Areas** Champions



- Business Success
- Quality of Life
- Community

**12** Educational Programs **Networking** 

**Events** 



**Visitors at Community** 100K+ Events



THE VOICE OF BUSINESS IN WASHINGTON. D.C. AND AUSTIN



- Texas Coalition investing in water infrastructure
- Houston Spaceport's application for a Community Project Funding Grant for roadway extension
- HB 3265 Drug pricing program protection
- HB 4538 Funding the Texas Abandoned Boats legislation
- Continued funding for NASA, Johnson Space Center and Human Space Flight **Exploration** 
  - Nearly \$10 billion in NASA funding was approved!
- Grant request to the U.S. Department of Transportation for pedestrian sidewalks
- Application for GOMEAS Project of Special Merit funding to advance eco-tourism
- Application for the Texas Parks and Wildlife Department's Non-Urban Outdoor Recreation Grant Program to develop the 57-Acre Boardwalks and Wetlands **Nature Park**

SIGNED ONTO 17 LEGISLATIVE LETTERS





"Being a member of the Chamber has so many benefits beyond contributing to the community. Networking is everything when it comes to business. You will meet the people who are going to help you get to the goals that you need as a business owner."

#### **JOAN MCKINNEY, FERTITTA CHEVROLET**

"The opportunities to put your business out there is incredible. There are so many events that you can pick from to get involved with. Don't be afraid to get yourself out there and market. The Clear Lake Area Chamber of Commerce is a great way to get your voice heard and your business out there."



**ATUL JAIN, MOTU** 



"I have grown my community so much by being a member of the Clear Lake Area Chamber. I have really carved a place for myself in this community and I would not have been able to that if I hadn't been a member of this Chamber."

#### KAT CLEMONS, BAY AREA TURNING POINT

"Contacts. Contacts. I get more out of the Chamber than I do out of my marketing budget. It has been very good for me. From toastmasters to all the other things the Chamber offers, I'm very glad to be a member."



#### **ROB HEFNER, OLD GLORY CONSTRUCTION MANAGEMENT**

### 2026 EVENTS CALENDAR

#### **Epicurean Evening "Taste of Space"**

Space Center Houston Thursday, January 29: 6:30 p.m. - 9:00 p.m.

#### Women's Engagement Market & Luncheon

**Location TBA** 

Thursday, February 12: 10:00 a.m.-1:00 p.m.

#### **Golf Tournament**

Bay Oaks Country Club Monday, March 30: 10:00 a.m.

#### **CCISD Trustees Candidates Forum**

Nassau Bay City Hall Council Chambers Thursday, April TBA: 5:00 p.m.

#### Volunteer of the Year Breakfast

South Shore Harbour Country Club Wednesday, April 15: 8:30 a.m.-10:00 a.m.

#### **Business & Wellness Expo**

Gloria Dei Lutheran Church Life Center Wednesday, April 22: 11:00 a.m.-5:00 p.m.

#### **Bowling Tournament**

Bowlero Webster Thursday, June 4: 6:00 p.m.

#### Women's Engagement Market & Luncheon

Location TBA

Thursday, June 11th: 10:00 a.m.-1:00 p.m.

#### **New Teachers' Luncheon**

South Shore Harbour Resort Wednesday, July 29: 11:00 a.m.

#### **Harris County Precinct 2 Multi-Chamber Luncheon**

Location TBA

Thursday, September 3rd: 11:00 a.m.

#### Women's Engagement Market & Luncheon

Location TBA

Thursday, September 10th: 10:00 a.m.-1:00 p.m.

#### Chairman's Ball

South Shore Harbour Resort Friday, October 2: 6:30-11:00 p.m.

#### Salute to Veterans & First Responders Luncheon

Landry's Kemah Boardwalk Friday, November 6: 11:00 a.m.

#### **Christmas Boat Lane Parade**

on Clear Lake Saturday, December 12: 6:00 p.m.

#### Chamber Holiday Open House "Come & Go"

Chamber

Thursday, December 17: 5:00 p.m.-7:00 p.m.

Make the most of your membership investment!
Schedule a meeting with us to discuss
your 2026 sponsorship strategy to set up YOUR
business for success.

#### **Monthly & Quarterly Events**

#### **BUSINESS AFTER HOURS**

*(free for chamber members)* Dates and locations vary, check Chamber calendar on clearlakearea.com

#### BUSINESS DEVELOPMENT SEMINARS

(free for chamber members)
First Tuesday of the month at the Chamber
(except January, July, September)
Breakfast Sponsorship Available

#### GENERAL MEMBERSHIP LUNCHEON

(\$40 pre-paid reservation)
Last Wednesday of the month
(except July, November and December)
SPONSOR LEVELS: \$250-\$1,000

#### YOUNG PROFESSIONALS

First Wednesday of the month Lunch Bunch networking activity with other professional development activities throughout the year (Dutch treat)

#### NONPROFIT ENGAGEMENT COMMITTEE

(free for nonprofit chamber members)
Third Wednesday of the month

#### **EXTREME SPEED NETWORKING**

(free for chamber members)

Quarterly opportunities to network with other members

#### EDUCATION/GOVERNMENT AFFAIRS DIVISIONS

(\$26 pre-paid reservation)

Quarterly Lunch & Learn with informative programs **SPONSOR LEVEL:** \$500

#### SI ONSON LEVEL. \$300

#### **DIPLOMATS COMMITTEE MEETING**

Last Thursday of the month at the Chamber Breakfast Sponsorship Available

www.ClearLakeArea.com

Follow us @clacctx to stay up to date on Chamber events











#### **CINDY DEWEASE, IOM**

#### **Chief Executive Officer**

cindy@clearlakearea.com Foundation 501(c)(3) Leadership Clear Lake Regional Tourism Initiative

#### **SHARI SWEENEY, IOM**

#### **President**

shari@clearlakearea.com Operations Programs

#### **MELISSA CAYLOR**

#### **Vice President**

melissa@clearlakearea.com Events Programs

#### **WENDY ALLEN**

#### **Member Services Coordinator**

wendy@clearlakearea.com Member Connections Business Development Programs

#### **ANITA DEWEASE**

#### **Accounting Specialist**

accounting@clearlakearea.com Monthly Financial Report Annual Audit/Review

#### KATHRYN TIJERINA

#### **Director of Membership**

kathryn@clearlakearea.com Ribbon Cuttings & Onboarding Higher Level Investors



## **MEMBERSHIP APPLICATION**

COMPANY INFORMATION			
Company			
Physical Address			
Mailing Address (if different)			
Main Phone Number			
Company Email Address			
	Category		
Business Category			
Number of Full-time Employees	Number of Part-time Employees		
CONTACT INFORMATION			
Primary Contact	Title		
Direct Phone Number			
Email			
	Title		
Direct Phone	How did you hear about	How did you hear about us?	
Email			
Business Description			
Keywords			
MEMBERSHIP INVESTMENT INFO	RMATION		
Annual Investment \$ plus \$25 /	Application Fee = \$	INVESTMENT SCHED Chamber Visionary\$25	
		Observation #44	

PAYMENT INFORMATION Card Number Visa MasterCard Amex Expiration Date \_\_\_\_/\_\_\_

Security code \_\_\_\_\_ Billing Zip code \_\_\_\_\_

#### **SUBMIT**

Mail: 1201 E. NASA Parkway, Houston, TX 77058

Email: kathryn@clearlakearea.com

Online: ClearLakeArea.com

#### DULE

Chamber Visionary	\$2	25,000
Champion	\$1	.0,000+
Galaxy	\$	6,500+
Artemis	\$	3,500+
Apollo	\$	1,600+
Gemini	\$	1,000+
Mercury	.\$	425
Nonprofits	\$	325
Social	\$	325