

**56<sup>th</sup> Annual Christmas Boat Lane Parade on Clear Lake Sponsorship Levels**  
**Parade December 9<sup>th</sup>**  
**Awards Brunch December 10<sup>th</sup>**



**Sponsorship Investments** (all items have varied print deadlines)

Standard sponsorship items for \$1,000 and up:

- Annual Long Sleeve T-shirt and Skipper's Bag;
- Listing on clearlakearea.com, brunch program and skipper's bag;
- Awards Brunch Tickets;
- Recognition at Skipper's meeting and plaque presented at Awards Brunch

**TITLE SPONSOR - \$10,000- Receives standard items plus:**

- Title sponsor recognition on www.clearlakearea.com banner Ad.
- Link for on Boat Parade page on www.clearlakearea.com.
- Title sponsor recognition with website on purchased advertising in Galveston and Harris counties.
- Title sponsor recognition on front of official parade skipper's bags.
- Title sponsor recognition on front of official parade shirts.
- Title sponsor recognition in social media and event publicity before and after parade.
- Opportunity to send a representative to ride on the Lead boat.
- Opportunity to place a banner on the Lead boat.
- Invitation for four representatives to view the parade from the judges area.
- Opportunity to welcome the boaters at the Skipper's meeting at South Shore Harbour Resort.
- Opportunity to place a banner and have an exhibitor's table at the Skipper's Meeting.
- Front table for ten at Awards Brunch at South Shore Harbour Resort.
- Title sponsor plaque presented at Awards Brunch.
- Personal presentation of a top award given to a parade winner at the Awards Brunch (we provide this award).
- Opportunity to present a Mayor's award to a boater (**you provide this award**).
- Opportunity to place a banner and have an exhibitor's table at the Awards Brunch.
- Eight official parade shirts.
- Commemorative plaque.
- Skipper's bag.
- Advertisement in New Teachers' Luncheon program for Clear Creek ISD in August (print deadline July 20).
- Advertisement in the "On the Horizons" email blast to the chamber membership.

**PRESENTING SPONSOR - \$7,500- Receives standard items plus:**

- Listing on front of Annual Christmas Boat Lane Parade Shirts (if confirmed by October 1<sup>st</sup>).
- Presenting sponsor recognition in event publicity before and after parade.
- Name on Chamber weekly window emails in parade banner October – December.
- Opportunity to welcome the boaters at the Skipper's Meeting and place a banner.
- Front table for eight (8) at the Awards Brunch and opportunity to place a banner.
- Personal presentation of one of the top awards given to a parade winner at the Awards Brunch  
(*FOR CITY SPONSORS: Opportunity to present your own Mayor's Award (you provide award) and one vehicle pass for four representatives to view parade from judge's location*).
- Link and 30 words on Boat Parade page on clearlakearea.com.
- Eight official parade shirts.
- Skipper's bag.

## **56<sup>th</sup> Annual Christmas Boat Lane Parade on Clear Lake continued...**



### **GOLD ANCHOR SPONSOR - \$5,000-Receives standard items plus:**

- Four official parade shirts.
- Skipper's bag.
- Opportunity to place a banner at the Skipper's Meeting and at the Awards Brunch.
- Link and 30 words on Boat Parade page on clearlakearea.com.
- Front table for four (4) at the Awards Brunch.
- Personal presentation of one of the top awards given to a parade winner at the Awards Brunch. *FOR CITY SPONSORS: Opportunity to present your own Mayor's Award (you provide award) and one vehicle pass for four representatives to view parade from judge's location.*

### **SILVER ANCHOR SPONSOR - \$3,000-Receives standard items plus:**

Two official parade shirts; Link on Boat Parade page on clearlakearea.com; Awards Brunch Tickets for two (2). *FOR CITY SPONSORS: Opportunity to present your own Mayor's Award (you provide award). One vehicle pass for two representatives to view parade from judge's location.*

### **BRONZE ANCHOR SPONSOR - \$2,000-Receives standard items plus:**

Two official parade shirts; Awards Brunch Tickets for two (2). *FOR CITY SPONSORS: Opportunity to present your own Mayor's Award (you provide award). One vehicle pass for two representatives to view parade from judge's location.*

### **ANCHOR LINE SPONSOR - \$1,000-Receives standard items**

### **INDIVIDUAL BOATER AWARDS - \$375, \$275 & \$175: First Place, Second Place & Third Place:**

Awards Brunch Tickets for two (2); Listing on Boat Parade page on clearlakearea.com; Name recognition in Awards Brunch Program; Name engraved on sponsored award for Winning Captain; Opportunity to present sponsored award to winner at the brunch.