

League City's 55th Annual Christmas Boat Lane Parade on Clear Lake

Presented by the *City of Kemah* December 10, 2016

Sponsorship Investments (all items have varied print deadlines)

Standard sponsorship items for \$1,000 and up:

- 55th Annual Long Sleeve T-shirts and Skipper's Bags;
- Listing on clearlakearea.com, poster, brunch program and Skipper's Bag;
- Commemorative plates;
- Awards Brunch Tickets;
- Recognition at Skipper's meeting and plaque presented at Awards Brunch



TITLE SPONSOR - \$10,000- SOLD OUT

PRESENTING SPONSOR - \$7,500- SOLD OUT

GOLD ANCHOR SPONSOR - \$5,000- Receives standard items plus:

- **8** shirts and bags;
- Opportunity to place a banner at the Skipper's Meeting and at the Awards Brunch;
- Link and 20 words on Boat Parade page on clearlakearea.com;
- Front table for eight (8) at the Awards Brunch;
- Personal presentation of one of the top awards given to a parade winner at the Awards Brunch. *FOR CITY SPONSORS: Opportunity to present your own Mayor's Award (you provide award) and one vehicle pass for four representatives to view parade from judge's location.*

SILVER ANCHOR SPONSOR - \$3,000- Receives standard items plus:

6 shirts; Link on Boat Parade page on clearlakearea.com; Awards Brunch Tickets for six (6) at front table at Awards Brunch. *FOR CITY SPONSORS: Opportunity to present your own Mayor's Award (you provide award). One vehicle pass for two representatives to view parade from judge's location.*

BRONZE ANCHOR SPONSOR - \$2,000- Receives standard items plus:

4 shirts; Awards Brunch Tickets for four (4) at front table at Awards Brunch. *FOR CITY SPONSORS: Opportunity to present your own Mayor's Award (you provide award). One vehicle pass for two representatives to view parade from judge's location.*

ANCHOR LINE SPONSOR - \$1,000- Receives standard items

INDIVIDUAL BOATER AWARDS - \$375, \$275 & \$175: First Place, Second Place & Third Place:

Awards Brunch Tickets for two (2); Listing on clearlakearea.com; Name recognition in Awards Brunch Program; Name engraved on sponsored award for Winning Captain; Opportunity to present sponsored award to winner at the brunch.

PAYMENT ONLINE: Confirm your investment with payment by going to www.clearlakearea.com, click on the parade banner and pay online or call the chamber at 281-488-7676.

Questions, confirmations, payments...Contact Shari Sweeney, Vice President, Clear Lake Area Chamber of Commerce
281-488-7676 or shari@clearlakearea.com