

# HORIZONS

Monthly Publication for the Clear Lake Area Chamber of Commerce



281/ 488-7676 • 1201 NASA Parkway, Houston, TX 77058 • www.clearlakearea.com

## A MESSAGE FROM THE CHAIRMAN OF THE BOARD

“Our Business is Business!”

At the Clear Lake Area Chamber of Commerce, “We’re All About U!” – our members, your businesses, your success. Indeed, the business of the Chamber is business! We are a sound, affordable, value-added investment in the strength of our economy, the vitality of our business members and the quality of our community.

In that spirit, I call your attention to the fantastic job Gayle Nelson with ImageSet is doing as Chair of the Chamber’s Business Development Division arranging an excellent series of FREE seminars for our members. I particularly enjoyed a recent presentation by Mike Hagan, Principal of Marketing & More Consulting, that addressed branding strategies. Bertrand McHenry, President of Referral Institute Houston, is leading a multi-week workshop on networking, and I’m looking forward to hearing from Peggy Morrow with Peggy Morrow & Associates on Tuesday morning (8:00-9:30) May 1 concerning the topic of building effective customer relations. Don’t miss these opportunities to leverage your Chamber membership!



What a great turnout from our Chamber members for a unique, VIP tour of Hobby Airport that included updates from the leadership of the Houston Airport System and an in-depth review of airport security procedures, as well as some behind-the-scenes touring with representatives from Southwest Airlines. A big thank you to our Houston City Councilman Mike Sullivan for sponsoring this opportunity, to Rhonda Arnold, Director of Community Relations with the Houston Airport System who coordinated the detailed arrangements, and all who hosted our group of thirty Chamber business leaders. Tremendous job everyone!

Congratulations to Texas State Representative Larry Taylor who was called out for special recognition by Texas Association of Business President Bill Hammond at our Chamber General Membership lunch for his outstanding support of the business community in this region. In fact, it was wonderful to see so many new faces at the lunch, featuring Josh Young of the Houston Aeros American Hockey League who talked about the team and his marketing/community outreach activities. Count this as another outstanding effort by Jim Sweeney with Big Daddy Marketing who continues to shine as our Program Chair for 2011-2012!

Finally, we had an excellent forum featuring candidates for the Clear Creek ISD School Board. Now, don’t forget to VOTE – with early voting available April 30-May 8 and CCISD Election Day scheduled for May 12, along with Primary voting on May 29.

Joe Mayer  
Chairman of the Board 2011-2012  
Senior Manager, Lockheed Martin

p.s. Feedback, ideas, recommendations? Let me know what’s on your mind. Contact me at: joseph.t.mayer@lmco.com

25th Annual

**& BUSINESS EXPLO WELLNESS IO**

Thursday May 10th  
Gloria Dei Lutheran Church  
11:00 a.m. - 6:00 p.m.

For full story, click here!

**NO EXPERIENCE NECESSARY**

**BOWLING TOURNAMENT**

PRESENTED BY

**AMOCO FEDERAL CREDIT UNION**

FOR FULL STORY, CLICK HERE!

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### 50th Anniversary Quiz

Who was the first woman to serve as Chairman of the Board for the Clear Lake Area Chamber of Commerce and what years did she serve? [Answer: p.7]

CHAIRMAN OF THE BOARD  
JOE MAYER  
Lockheed Martin

CHAIRMAN ELECT 2012-2013  
VICE CHAIRMAN FINANCE  
MIKE FURIN  
My Flooring America

VICE CHAIRMAN ADMINISTRATION  
JAMIESON MACKAY  
Gulf Coast Educators Federal Credit Union

VICE CHAIRMAN RESEARCH  
SHARON PROULX  
Hope Village

VICE CHAIRMAN MEMBERSHIP  
LIBBY JONES  
Prudential Gary Greene

PAST CHAIRMAN OF THE BOARD  
RICHARD ALLEN  
Space Center Houston

2011 - 2012 BOARD OF DIRECTORS

RANDY ASHBY  
Waldron & Schneider, L.L.P.

BRYAN D. BOGLE  
Ventech Information Systems

MIKE CORNETT  
Texas Citizens Bank

TERRI DIVINE  
Visiting Angels, Living Assistance Services

BETSEY ENNIS  
Bay Area Media Services/SCENE

MICHAEL GIANGROSSO  
City of Seabrook

CHRIS GREGG  
Gregg & Gregg, P.C.

GREG GRIPON  
Lynn's Landscaping and Water Garden Center

GARY HARSHBARGER  
YB360

JANELL MILLER  
Bay Area Citizen

ROY MONTALBANO  
PBK Architects, Inc.

ROSS NORMAN III  
Darling Homes

GAIL PAYNE  
Sentinels of Freedom - Gulf Coast

RONDA SANFILIPPO  
Texan Bank

BRUCE STORM  
Jos A. Banks, Clothiers

KEVIN VENABLE  
AMOCO Federal Credit Union

EX-OFFICIO DIRECTORS

RICHARD FILIP  
Ballunar Lifftoff Festival, Inc.

PAM SUMMERS  
Bay Area Houston Convention & Visitors Bureau

BOB MITCHELL  
Bay Area Houston Economic Partnership

COLETTA CASTLESCHOULDT  
Bay Area Transportation Partnership

Dr. GREG SMITH  
Clear Creek Independent School District

Dr. WILLIAM STAPLES  
University of Houston-Clear Lake

EX-OFFICIO MEMBER

MIKE KINCAID  
NASA/Johnson Space Center

GENERAL COUNSEL

DICK GREGG, JR.  
Gregg & Gregg, P.C.

STAFF

CINDY HARRELD, IOM, President & CEO

SHARI SWEENEY, Vice President

SUNYA FITZ, Director of Finance

MATT GRIESMYER, Director of Communications

FAITH NORRIS, Front Office Manager

STEPHANIE RICE, Director of Membership

## 25th Annual Business and Wellness Expo



The Clear Lake Area Chamber's 25th Annual Business & Wellness Expo, hosted by Gloria Dei Lutheran Church, is just around the corner. Make plans to attend what is sure to be a great opportunity for your business, Thursday, May 10th from 11:00 a.m. to 6:00 p.m.

The purpose of the Expo is to enhance our local businesses and encourage everyone to "Shop the Bay Area First." All attendees will be able to visit with more than 70 Clear Lake area businesses in one location. Find out about the goods and services that are offered right here in your backyard. Admission is free for all and everyone will receive one door prize ticket. Additional door prize tickets can be purchased at the event at the price of \$5 for 12 tickets.

Lunch will be provided by Joe's Bar-B-Q for \$5 a person from 12:00 p.m. to 2:00 p.m.

Berkeley Eye Center Bay Area is giving away a grand prize of one LASIK eye surgery and JSC Federal Credit Union is sponsoring the \$500 prize drawing. Both drawings will occur towards the end of the expo and you must be present to win. There will also be other great door prizes from every booth available for all attendees to enter for a chance to win and you don't have to be there.

We are proud to announce our Post Card Spon-

sors, Berkeley Eye Center Bay Area and My Flooring America as well as our Exclusive Bag Sponsor, Texan Bank and map sponsor Houston Community Management.

Returning this year to celebrate the Chamber's 50th Anniversary is the QR Code Scavenger Hunt, sponsored by Big Daddy Marketing. Participants in the hunt will be searching the exhibitor's booths for the "50's" for a chance to win the new iPad!

Booths for this expo are officially sold out, so make sure to come by and experience everything that this fantastic event has in store. There is no cost to attend, so mark your calendars and join us at Gloria Dei Lutheran Church's Life Center.

For more information, please contact Shari Sweeney at shari@clearlakearea.com or call the Chamber for more information 281-488-7676.

## Bowl a Strike at "No Experience Necessary" Bowling Tournament - June 6, 2012

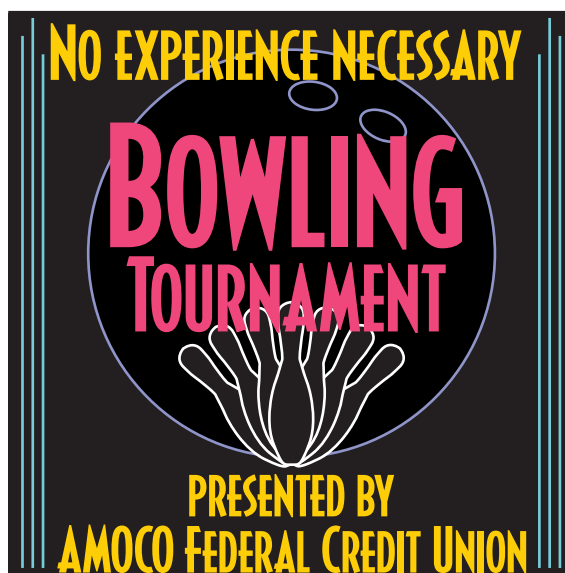
The Clear Lake Area Chamber of Commerce is proud to announce their "No Experience Necessary" Bowling Tournament, presented by AMOCO Federal Credit Union. This event will be hosted at AMF Alpha Lanes in Webster, Wednesday, June 6, 2012.

This event provides the perfect place for you and your coworkers to network with fellow Chamber members in a laid back environment. Together, we'll enjoy great food, music, door prizes and of course, bowling.

All teams must consist of five players and are eligible to enter a decade costume contest. To celebrate the Chamber's 50th anniversary, all teams are encouraged to choose a decade revolving around the Chamber. The teams who best represents the decade of their choosing wins the Golden Hanger Award. The tournament is open to only 40 teams and there are less than 10 left!

Awards for 1st, 2nd and 3rd will be presented along with DAL trophies for 38th, 39th and 40th.

You can also join our Lucky Strike sponsor, The Enos Law Firm, and choose to be the Perfect Score Sponsor or the Super Spare Sponsor. Each sponsorship includes a team, listing on the Chamber's website, extra signage at the event and announcements from the DJ. The sponsorship deadline is



May 4.

Door prizes and refreshment contributions are appreciated. Check-in is at 6:00 p.m., the tournament will begin at 7:00 p.m.

Registration forms are on the Chamber website at www.clearlakearea.com. For more information, please contact Shari Sweeney at shari@clearlakearea.com or call or 281-488-7676.



## Paul Yarbrough Diplomat of the Month

**WHO:** Paul Yarbrough  
**COMPANY:** Post Oak Publishing  
713-952-1916

**INTERESTING FACT:**

Graduate of the University of Georgia, avid duck hunter and a casual golfer

**A FEW WORDS:**

"I've been involved with the chamber for 13-14 years and have enjoyed working with the people because they're enthusiastic. I consider People I know in the chamber as friends and look forward to seeing them at the various activities. I've Been in diplomats the whole time I have been in the chamber and enjoy going to ribbon cuttings and enjoy meeting the new members."

# **BUSINESS DEVELOPMENT SEMINAR**

**TUESDAY, MAY 1st**

**8:00 am. - 9:30 am.**

**Peggy Morrow**

**TITLE, Peggy Morrow and Associates**

**Connecting & Communicating  
Effectively with your Customers**

Breakfast graciously provided by  
Pierr Castillo, Top Star Marketing

My Flooring America Boardroom, Chamber, 1201 NASA Parkway, Houston

# GENERAL MEMBERSHIP LUNCHEON



*Above: Left to right, State Representative Larry Taylor; Shari Sweeney, Clear Lake Area Chamber of Commerce; Josh Young, Houston Aeros Hockey Club; Program Chair Jim Sweeney, Minuteman Press Bay Area and Big Daddy Marketing and Chairman of the Board Joe Mayer, Lockheed Martin.*



The April General Membership Luncheon was held on April 25 at Bay Oaks Country Club in Houston. Special guest speaker Josh Young, Director of Outside Sales & Special Events with the Houston Aeros gave a presentation regarding the popular professional sports team.

Also at the luncheon was State Representative Larry Taylor who was presented with the Fighter for Free Enterprise award on behalf of the Texas Association of Business (see below).



*Anne Nemer, Marketing & Media I. I. C.; Joyce Abbey, The Arts Alliance Center at Clear Lake and Teresa Yehle, Star Fleet Entertainment Yachts.*



*Bill Hammond, Texas Association of Business; State Representative Larry Taylor and Chairman of the Board Joe Mayer, Lockheed Martin*



*Ronda SanFilipo, Texan Bank; Lana Sylvester, Physicians Weight Loss Centers and Gina Kuper, Mamacita's.*

# BUSINESS AFTER HOURS



*Left: Steve Kirk Priscilla Schneider, 5 to 50 Networks and Shari Sweeney, Clear Lake Area Chamber of Commerce*



*Hedwig Skains, World Financial Group, Ivey Sauls, Bay Area Citizen and Emma Tran.*



*Jonathan Cottrell, Martha Turner Properties, Kevin Venable, AMOCO Federal Credit Union, Richard Arocho, Shell Federal Credit Union and Gina Conklin, Houston Community Management.*



*2011-2012 Chairman Joe Mayer, Lockheed Martin; Cindy Harreld, Clear Lake Area Chamber of Commerce, Michael and Terri Divine, Visiting Angels, Living Assistance Services and Wings of an Angel Senior Transportation.*



*Nancy Buffalo, Addison Promotions and Betsy Ennis, SCENE Magazine.*



**1** **What's Cookin' at the Bistro**  
281/957-9556  
[www.whatscookinatthebistro.com](http://www.whatscookinatthebistro.com)

Located just off the beaten path in Kemah, Texas, nestled in a pecan grove, What's Cookin' is now What's Cookin' at the Bistro. They offer exquisite international cuisine, fresh seafood, veal, steaks and home-made desserts.



**1**

**2** **Texas American Title**  
281/333-1955  
[www.texasamerican.com](http://www.texasamerican.com)

Texas American Title has been in the business of Title Insurance and Settlement for the past 33 years. They work under the strong leadership of Realogy, the industry leader in creating exceptional real estate experiences.



**2**



**3**

**3** **Anita's Cut Above Hair Design**  
281/334-3000  
[www.anitascutabovehairdesign.com](http://www.anitascutabovehairdesign.com)

Anita's Cut Above is a Hair Design Salon. All of their stylists are dedicated to their guests and feel that customer service and satisfaction is a must. All our stylists are educated in all the latest trends, and love to be inspired!

## Nominating Committee for 2013 Board of Directors

It's time once again for the Chamber to select new directors to serve on the Chamber Board.

For the upcoming board election the nominating committee will select 7 Chamber members in good standing to serve a 3 year term, 1 to serve a 2 year term and 1 to serve a 1 year term on our Board of Directors beginning October, 2012.

The 2013 New Director Nominating Committee is compiling a list of those members who will be considered to fill the open positions.

The 2013 New Director Nominating Committee Chairman is Mike Furin, My Flooring America. The Nominating Committee will include Mike Duckworth, Hometown Bank; Dedra Flynn, Lookin' Good Hair Salon; Sharon Proulx, Hope Village and Cathy Turner, Hearst Media Services.

The committee is now accepting nominations from Chamber members. To make a recommendation, please contact one of these committee members or call the Chamber office at 281-488-7676.

# NEW

## Chamber Members

The following businesses have made a commitment to the economic growth of the Clear Lake area. Please re-new your commitment by calling on these businesses when you are in need of their products or services.

### Clinical Pathology Laboratories, Inc.

Shannon Evans  
350 N. Texas Ave., Suite A2  
Webster, TX 77598  
(832) 452-4515  
www.cpllabs.com  
*Laboratories/Testing*

**Recruited by: Stephanie Rice,  
Chamber Staff**

### Texas State Representative Ken Legler

Ken Legler  
Tammie Nielsen  
1109 Fairmont Parkway  
Pasadena, TX 77504  
(713) 944-1092  
www.votekenlegler.com  
*Elected Officials*

### Top Star Marketing

Pierr Castillo  
1100 NASA Parkway,  
Suite 420G  
Houston, TX 77058  
(281) 935-0656  
*Marketing*

**Recruited by: Kathi Bell,  
Apartment Leasing Center, Inc.**

### Houston Hurricane & Security

Michael Millo  
Frank Mistretta  
1314 W. FM 646, #8  
Dickinson, TX 77539  
(281) 534-4585  
www.houstonhurricane.com  
*Construction,  
Commercial/Residential  
Doors/Windows*

### Rotondo's Giant Hoagies

Frank McWilliams  
2402-A Bay Area Blvd  
Houston, TX 77058  
(281) 480-7400  
www.rotondoshoagies.com  
*Restaurants & Clubs*

**Recruited by: Kevin Kiersh, Red  
River BBQ & Grill**

### Vignettes

Jim Rodriguez  
606-C 6th Street  
Kemah, TX 77565  
(281) 549-6640  
www.vignetteskemah.com  
*Decor & Design*

**Recruited by: Kathi Bell,  
Apartment Leasing Center, Inc.**

### ImBullyFree.org

William "Bud" Collier  
16402 Havenpark  
Houston, TX 77059  
(713) 478-3049  
www.ImBullyFree.org  
*Non-Profit Organizations*

**Recruited by: Stephanie Rice,  
Chamber Staff**

### Sign Ad Outdoor

Gloria Jaramillo  
4702 Lunsford Hollow  
Friendswood, TX 77546  
(713) 502-7581  
www.signad.com  
*Advertising, Outdoor*

**Recruited by: Stephanie Rice,  
Chamber Staff**

### 50th Anniversary Quiz Answer

The first woman to serve as Chairman of the Board was Dixie Robison (1975-1976).

## CHAIRMAN'S COUNCIL

\$5,000 ANNUAL INVESTMENT

 <p>AMOCO FEDERAL CREDIT UNION "A Member Owned Cooperative Organization" all about you™ www.amocofcu.org</p>	 <p>at&amp;t www.att.com</p>	 <p>JACOBS™ www.jacobs.com</p>
 <p>LOCKHEED MARTIN "never forget who we're working for" www.lockheedmartin.com</p>	 <p>SILVER EAGLE DISTRIBUTORS www.abwholesaler.com/silvereagle5/home</p>	 <p>SPACE CENTER HOUSTON www.spacecenter.org</p>
 <p>University of Houston Clear Lake www.uhcl.edu</p>	 <p>America's Choice in Homecare VisitingAngels www.visitingangels.houston.com</p>	

## PRESIDENT'S COUNCIL

\$3,000 ANNUAL INVESTMENT

 <p>Clear Lake Regional MEDICAL CENTER www.clearlakermc.com</p>	 <p>DRDA a professional corporation certified public accountants and business consultants www.drdacpa.com</p>	 <p>Lynn's Landscaping, Inc. www.lynnlandscaping.com</p>
 <p>Norman FREDE CHEVROLET www.fredechevrolet.com</p>	 <p>Null-Lairson, P.C. CERTIFIED PUBLIC ACCOUNTANTS www.null-lairson.com</p>	 <p>PROSPERITY BANK™ www.prosperitybanktx.com</p>
 <p>Pulte Homes The way it should be™ www.pulte.com</p>	 <p>Shell Federal CREDIT UNION www.shellfcu.org</p>	 <p>Trustmark Banking and Financial Solutions www.trustmark.com</p>
 <p>TEXAN BANK www.texanbank.com</p>		

As a member of the Clear Lake Area Chamber of Commerce, you now have the opportunity to upgrade your membership courtesy of our Distinguished Investor Program. Choose from four levels of commitment based on your individual business needs. Customized investments are also available.

Act now and you may be eligible to credit your current investment

toward this program. For additional information or if you have any questions, please contact Stephanie Rice at the Chamber, 281/488-7676 or

stephanie@clearlakearea.com



## DISTINGUISHED INVESTORS PROGRAM

The Distinguished Investors of the Clear Lake Area Chamber of Commerce support our programs throughout the year in return for a tailored membership package of benefits and recognition to accommodate their business needs. Their participation helps us to achieve our mission for the Chamber, *To promote business growth, educational excellence and community connections while fostering overall vitality and quality of life throughout Clear Lake Bay Area Houston.*

## DIRECTOR'S COUNCIL

\$1,500 ANNUAL INVESTMENT

JSC Federal Credit Union  
LyondellBasell Industries  
Waldron & Schneider, L.L.P.

## DISTINGUISHED PARTNER

\$1,000 ANNUAL INVESTMENT

Best Buy Baybrook  
My Flooring America  
Ron Carter Clear Lake  
Texas Citizens Bank NASA  
Texas First Bank  
Tookies/T-Bone Tom's  
Wings 'N More  
YB360

## CHAMBER PARTNERS

Bay Area Citizen  
Houston Chronicle



## May 2012

### Making the most of your Membership

Meetings are complimentary to Chamber members as a benefit of membership

- **Tuesday, May 1 - 8:00 a.m.**  
**Business Development Seminar**  
*Speaker: Peggy Morrow*  
*Connecting and Communicating Effectively with your Customers*  
My Flooring America Boardroom Chamber, 1201 NASA Parkway
- **Tuesday, May 1 - 11:00 a.m.**  
**Ribbon Cutting - North American Title**  
2525 Bay Area Blvd., #130, Houston
- **Thursday, May 3 - 8:04 a.m.**  
**Diplomat Division Meeting**  
My Flooring America Boardroom Chamber, 1201 NASA Parkway
- **Thursday, May 3 - 3:00 p.m.**  
**Business & Wellness Expo Participants Meeting**  
*Gloria Dei Lutheran Church*  
18220 Upper Bay Road
- **Friday, May 4 - 6:00 p.m.**  
**Ribbon Cutting - Houston Hurricane & Security**  
1314 W. Fm 646 #8, Dickinson
- **Monday, May 7 - 5:30 p.m.**  
**Certified Networker Program**  
My Flooring America Boardroom Chamber, 1201 NASA Parkway
- **Tuesday, May 8 - 9:00 a.m.**  
**Executive Committee Meeting**  
*Robert C. Chuoke, Jr.*  
Executive Boardroom Chamber, 1201 NASA Parkway
- **Thursday, May 10 - 11:00 a.m.**  
**Business & Wellness Expo**  
*Gloria Dei Lutheran Church*  
18220 Upper Bay Road
- **Saturday, May 12**  
**CCISD Board of Trustees Election**
- **Tuesday, May 15 - 11:30 a.m.**  
**Board of Directors Meeting**  
My Flooring America Boardroom Chamber, 1201 NASA Parkway
- **Wednesday, May 16 - 12:00 p.m.**  
**Recruitment Committee Meeting**  
My Flooring America Boardroom Chamber, 1201 NASA Parkway
- **Wednesday, May 16 - 2:00 p.m.**  
**Bowling Committee Meeting**  
My Flooring America Boardroom Chamber, 1201 NASA Parkway
- **Wednesday, May 16 - 3:30 p.m.**  
**New Teachers' Luncheon Committee Meeting**  
My Flooring America Boardroom Chamber, 1201 NASA Parkway
- **Thursday, May 17 - 8:00 a.m.**  
**New Member Orientation**  
My Flooring America Boardroom Chamber, 1201 NASA Parkway
- **Monday, May 21 - 3:30 p.m.**  
**50th Anniversary Committee Meeting**  
My Flooring America Boardroom Chamber, 1201 NASA Parkway
- **Wednesday, May 23 - 5:30 p.m.**  
**State of the Lake Address**  
*Hilton Houston NASA Clear Lake*  
3000 NASA Parkway, Houston
- **Tuesday, May 29**  
**Texas Primary Election**
- **Wednesday, May 30 - 2:00 p.m.**  
**Bowling Committee Meeting**  
My Flooring America Boardroom Chamber, 1201 NASA Parkway
- **Wednesday, May 30 - 11:30 a.m.**  
**General Membership Luncheon**  
*Shirley Crews Taylor*  
*President, Principal Consultant*  
*TCT Enterprises*  
*South Shore Harbour Country Club*  
4300 S. Shore Blvd., League City



## SAVE THE DATE

**May 10, 2012**  
Business & Wellness Expo

**May 29, 2012**  
Texas Primary Election

**June 6, 2012**  
"No Experience Necessary"  
Bowling Tournament

## June

- **Tuesday, June 5 - 8:30 a.m.**  
**Business Development Seminar**  
My Flooring America Boardroom Chamber, 1201 NASA Parkway
- **Wednesday, June 6 - 6:00 p.m.**  
**No Experience Necessary Bowling Tournament**  
*AMF Alpha Lanes*  
318 West Bay Area Boulevard, Webster
- **Thursday, June 7 - 8:04 a.m.**  
**Diplomats Division Meeting**  
My Flooring America Boardroom Chamber, 1201 NASA Parkway, Houston
- **Tuesday, June 12 11:30 a.m.**  
**Board of Directors Meeting**  
My Flooring America Boardroom Chamber, 1201 NASA Parkway, Houston
- **Thursday, June 21 - 5:00 p.m.**  
**Business After Hours**  
*The Terrace at Clear Lake*  
780 W Bay Area Blvd Webster
- **Wednesday, June 27 11:30 a.m.**  
**General Membership Luncheon**  
*Lakewood Yacht Club*  
2425 Nasa Parkway Seabrook