

JANUARY 2012

# HORIZONS

Monthly Publication for the Clear Lake Area Chamber of Commerce



281/ 488-7676 • 1201 NASA Parkway, Houston, TX 77058 • www.clearlakearea.com

## A MESSAGE FROM THE CHAIRMAN OF THE BOARD

### “A Great Year Ahead of Us!”

Happy New Year to all my Chamber colleagues and friends! Hope you had a wonderful holiday season and you're ready for a fantastic 2012. We've got some major work ahead of us as we continue the celebration of our 50th Anniversary Year and set the stage for a prosperous and exciting future.

“We're all about U!” “The business of the Chamber is business.” Do these statements sound familiar? They should because they are at the core of our member-oriented Chamber leadership strategy.

We now want to further align that strategy with our communication tools, especially the Chamber's website, to ensure we are providing the most effective means to promote and support our members and help them be successful. We have organized a small team to take the lead in this regard so take a look at our website and let us know if you have ideas on how to enhance it as a tool for business. Provide your input to the Chamber's Director of Communications, Matt Griesmyer, at matt@clearlakearea.com.

A big welcome to the newest member of our Board of Directors, Bryan Bogle. Bryan is the General Manager of Ventech Information Systems headquartered in Pasadena. He is active in our Young Professionals Division, as well as our Government Affairs Division. Bryan is a patriot serving in the Army Reserves with active duty deployments following 9/11 and again in 2010. He is currently a Major with the 75th Training Division at Ellington Field. We are very pleased to have him serving with us in a leadership position in the Chamber.

Finally, don't forget the “Paving our way to the future” initiative led by Annette Snow Falks with Norman Frede Chevrolet and Jane Sweeney of Minuteman Press and Big Daddy Marketing. Be sure to have your name, your family and/or your organization's name memorialized on a paver that will be placed at the front entrance of the Chamber building with support from Greg Gripon of Lynn's Landscapping. It's another meaningful way to put your permanent mark on our 50th Anniversary Year!

Joe Mayer  
Chairman of the Board 2011-2012  
Senior Manager, Lockheed Martin

p.s. Feedback, ideas, recommendations? Let me know what's on your mind. Contact me at: joseph.t.mayer@lmco.com



**EPICUREAN EVENING**  
*A taste of space*

Space Center Houston  
Thursday, February 2nd, 2012 6:30 p.m.

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### 50th Anniversary Quiz

What's the Chamber's latest initiative to engage our members in celebrating our 50th Anniversary Year? [Answer: p.3]

# NEWS

## At a glance

### Epicurean Evening

Get “A Taste of Space” at Epicurean Evening on Thursday, February 2, 2012. This much anticipated “taste of the town” will once again take place at Space Center Houston. Purchase your pre-sale tickets for only \$30 and enjoy the best cuisine Clear Lake/Bay Area Houston has to offer. This year we are offering special “early entry” wristbands for \$50. A limited number of these are available, call the chamber for details.

Your ticket includes unlimited food, beer, wine, access to Space Center’s current exhibit, Pepsi Kids Space Place, the silent auction and live entertainment.

You can participate in Epicurean Evening as a booth participant or a sponsor. Hurry, the booths have sold out quick in the past, so don’t hesitate to contact Shari Sweeney at the Chamber at shari@clearlakearea.com or 281-488-7676.



### League City 50th Anniversary Christmas Boat Lane Parade

Bright lights and boats of all kinds traveled Clear Lake December 10 for the League City 50th Anniversary Christmas Boat Lane Parade on Clear Lake, produced by the Clear Lake Area Chamber of Commerce.

Decorated sail and power boats entertained thousands of spectators with their lights, music, dancers and designs. Many boats saluted the special anniversary of the parade with the number 50 in every color.

This year’s event not only celebrated the 50th parade, but also commemorates the 50th birthday for League City and the Clear Lake Area Chamber of Commerce. The first parade was held in 1961 had five boats and included boat Captains Jack Campbell and Red Adair. In the early 1980’s when the

parade participant numbers were steadily increasing, long time parade committee member and participant R.B. “Bob” Taylor, suggested asking the Clear Lake Area Chamber of Commerce take over producing the event.

To honor the 50th anniversary, R.B. “Bob” Taylor served as the honorary Parade Marshall and lead the parade on the Dorothy “D”, a yacht hosted by Lakewood Yacht Club.

Other sponsors included Nassau Bay, Kemah Boardwalk, The Bay Area Citizen, the Houston Chronicle, Hollis Huff Lewis & Company P.C., 3 Amigos Fuel Dock, Houstonboatshows.com, Houston Safe Boating Council and the South Shore Harbour Resort & Marina.



### Ribbon Cuttings

This past month was a busy one with all of the events and preparation for the holidays. Throughout the turmoil, two new chamber members celebrated their membership with a ribbon cutting.

Ribbon cutting ceremonies were held for Seretti Comprehensive Dentistry and Bellies & Babies Preg-

nancy Spa and Ultrasound Center.

Click the picture to the right to view the pictures from these ribbon cuttings.

New to the chamber and have not had a ribbon cutting yet? Contact the Chamber office at 281-488-7676 to schedule your ribbon cutting today!



### General Membership Luncheon

The December General Membership Luncheon was held at the Lakewood Yacht Club and featured entertainment courtesy of the Bay Area Youth Symphony.

The Bay Area Youth Symphony entertained the luncheon attendees with tunes of the holiday season.

The Bay Area Youth Symphony, comprised of nu-

merous performers throughout Southeast Houston and rehearses at Space Center Intermediate in the Clear Lake area. To Learn more about BAYS, visit their website at www.bayareayouthsymphony.org.

Approximately 135 were in attendance.



Want to see pictures from last month’s events?  
Click here to view the photo gallery!

# NEW

# Chamber Members

The following businesses have made a commitment to the economic growth of the Clear Lake area. Please re-new your commitment by calling on these businesses when you are in need of their products or services.

## Anchor Point Pregnancy Center

Debbie Simmons  
103 Davis Road, #B  
League City, TX 77573  
(832) 632-1221  
www.anchorpoint.us  
*Healthcare - Non-profit*

**Online Application**

## Bayou Rolfling

Phillip McLain  
1002 Gemini, Suite 225-B2  
Houston, TX 77058  
(281) 910-4782  
*Massage*

**Recruited by: Faith Norris, Chamber Staff**

## Big Splash Web Design

Kasie Hilburn  
1414 S. Friendswood #213  
Friendswood, TX 77546  
(281) 816-6932  
www.bigsplashwebdesign.com  
*Web Design*

**Recruited by: Kat Sanford, KAT Sanford Productions**

## Virgil Smith Insurance Services, Inc.

Jenny McCorkle  
16850 Saturn Lane, Suite 100  
Houston, TX 77058  
(281) 286-8474  
www.virgilsmithinsurance.com  
*Insurance*

**Recruited by: Stephanie Rice, Chamber Staff**

## Ron Carter Clear Lake Hyundai Cadillac SAAB

Denise Beyner-Stanley  
18100 Gulf Freeway  
Friendswood, TX 77546  
(281) 283-7000  
www.roncarterclearlake.com  
*Auto Dealer*

**Recruited by: Ivey Sauls, Bay Area Citizen**

# YOUNG PROFESSIONALS



The Young Professionals had their annual Holiday Party this year at the D. R. Horton model home in Edgewater. Special thanks go out to all of the food, beverage and door prize sponsors, including: Pierr Castillo with Chick-Fil-A, Dawn Wilkes with Jason's Deli, Chris Premont with Ron Carter Cadillac, Opus Bistro, Honey Baked Ham, Hedwig Skains with World Financial Group, Vic Bhakta with Super 8, Richard Arocho with Shell Federal Credit Union, Faust distributing, Mike Pavlas with Norman Frede Chevrolet, Lisa Nguyen with Norman Frede Chevrolet, Opus Bistro, Billings Jewelers, Paul Yarborough with Post Oak Publishing, Tracy Banks with the Bay Area Convention and Visitors Bureau and Debbie Salisbury with the Pasadena Citizen.

## 50th Anniversary Quiz Answer

“Share Your Memories” – We are now collecting stories and pictures from Chamber members to share on our website and Facebook page so send us your favorite memories from the community and Chamber and we'll post them for all to enjoy. Send to: [matt@clearlakearea.com](mailto:matt@clearlakearea.com)



## Bob and Kim Bavousett Diplomats of the Month

**WHO:** Bob and Kim  
Bavousett  
Owners

**COMPANY:** Seabrook Professional  
Home Inspections  
832/ 425-9313

### A FEW WORDS:

"When we first joined the Chamber several years ago, the unexpected benefit to joining was credibility to our business. Being a Chamber member gives us connections with the community. Through our involvement, we have made many friends and contacts throughout the chamber that we really value.

The people in the chamber tend to be more involved in the community and want to make a difference in the community. It is great to rub shoulders and get to know these people. We have made a commitment to ourselves and our community to be a friend in order to have friends."

# **BUSINESS DEVELOPMENT SEMINAR**

*Speaker courtesy of*

University of Houston  Clear Lake

**WED, JANUARY 11th - 8:30 a.m. - 9:30 a.m.**

***Dr. Kathleen Williamson***

***Professor at University of Houston-Clear Lake***

***Key Components of an Effective Marketing Plan &  
How to take your Marketing Plan to the Next Level***

My Flooring America Boardroom, Chamber, 1201 NASA Parkway, Houston  
Breakfast provided by The Terrace of Clear Lake

## CHAIRMAN'S COUNCIL

\$5,000 ANNUAL INVESTMENT

 <p>www.amocofcu.org</p>	 <p>www.att.com</p>	 <p>www.jacobs.com</p>
 <p>www.lockheedmartin.com</p>	 <p>www.abwholesaler.com/silvereagle5/home</p>	 <p>www.uhcl.edu</p>
 <p>www.visitingangels.houston.com</p>		

## PRESIDENT'S COUNCIL

\$3,000 ANNUAL INVESTMENT

 <p>www.drdacpa.com</p>	 <p>www.lynnlandscaping.com</p>	 <p>www.fredechevrolet.com</p>
 <p>www.null-lairson.com</p>	 <p>www.prosperitybanktx.com</p>	 <p>www.pulte.com</p>
 <p>www.shellfcu.org</p>	 <p>www.trustmark.com</p>	 <p>www.texanbank.com</p>

As a member of the Clear Lake Area Chamber of Commerce, you now have the opportunity to upgrade your membership courtesy of our Distinguished Investor Program. Choose from four levels of commitment based on your individual business needs. Customized investments are also available.

Act now and you may be eligible to credit your current investment toward this program. For additional information or if you have any questions, please contact Stephanie Rice at the



## DISTINGUISHED INVESTORS PROGRAM

The Distinguished Investors of the Clear Lake Area Chamber of Commerce support our programs throughout the year in return for a tailored membership package of benefits and recognition to accommodate their business needs. Their participation helps us to achieve our mission for the Chamber, *To promote business growth, educational excellence and community connections while fostering overall vitality and quality of life throughout Clear Lake Bay Area Houston.*

## DIRECTOR'S COUNCIL

\$1,500 ANNUAL INVESTMENT

Clear Lake Regional Medical Center  
 JSC Federal Credit Union  
 LyondellBasell Industries  
 Waldron & Schneider, L.L.P.

## DISTINGUISHED PARTNER

\$1,000 ANNUAL INVESTMENT

Best Buy Baybrook  
 Lake Haven Apartment Homes  
 My Flooring America  
 Texas Citizens Bank NASA  
 Texas First Bank  
 Tookies/T-Bone Tom's  
 Wings 'N More  
 YB360  
 Ron Carter Clear Lake **NEW**

## CHAMBER PARTNERS

Bay Area Citizen  
 Houston Chronicle

## January 2012

### Making the most of your Membership

Meetings are complimentary to Chamber members as a benefit of membership

- **Monday, January 2**  
**Federal Holiday - Chamber Office Closed**  
Happy New Year!
- **Thursday, January 5 - 8:04 a.m.**  
**Diplomats Division Meeting**  
*My Flooring America Boardroom*  
Chamber, 1201 NASA Parkway, Houston
- **Thursday, January 5 - 11:00 a.m.**  
**Ribbon Cutting**  
*Big Daddy Marketing*  
1040 Hercules Ave., Houston
- **Thursday, January 5 - 2:30 p.m.**  
**Epicurean Evening Committee Meeting**  
*Hilton Houston NASA Clear Lake*  
3000 NASA Road One, Houston
- **Tuesday, January 10 - 10:00 a.m.**  
**Executive Committee Meeting**  
*Robert C. Chuoke, Jr. Executive Boardroom*  
Chamber, 1201 NASA Parkway, Houston
- **Tuesday, January 10 - 3:30 p.m.**  
**Spring Fever Golf Classic Committee Meeting**  
*My Flooring America Boardroom*  
Chamber, 1201 NASA Parkway, Houston
- **Wednesday, January 11 - 8:30 a.m.**  
**Business Development Seminar**  
**Guest Speaker: Dr. Kathleen Williamson, University of Houston-Clear Lake**  
*"Key Components of an Effective Marketing Plan & How to take your Marketing Plan to the Next Level"*  
*My Flooring America Boardroom*  
Chamber, 1201 NASA Parkway, Houston
- **Thursday, January 12 - 2:30 p.m.**  
**Epicurean Evening Committee Meeting**  
*Hilton Houston NASA Clear Lake*  
3000 NASA Road One, Houston
- **Monday, January 16**  
**Martin Luther King Jr. Day**  
Chamber Office Closed
- **Tuesday, January 17 - 11:30 a.m.**  
**Board of Directors Meeting**  
*My Flooring America Boardroom*  
Chamber, 1201 NASA Parkway
- **Wednesday, January 18 - 11:30 a.m.**  
**Recruitment Committee Meeting**  
*My Flooring America Boardroom*  
Chamber, 1201 NASA Parkway
- **Wednesday, January 18 - 4:00 p.m.**  
**Crawfish Festival Committee Meeting**  
*My Flooring America Boardroom*  
Chamber, 1201 NASA Parkway
- **Thursday, January 19 - 11:30 a.m.**  
**Ribbon Cutting**  
*1-800-Got Junk*  
Chamber, 1201 NASA Parkway, Houston
- **Thursday, January 19 - 2:30 p.m.**  
**Epicurean Evening Committee Meeting**  
*Hilton Houston NASA Clear Lake*  
3000 NASA Road One, Houston
- **Thursday, January 19 - 4:00 p.m.**  
**Ribbon Cutting**  
*Anchor Point Pregnancy Center*  
103 Davis Road, #B, League City
- **Monday, January 23 - 3:30 p.m.**  
**50th Anniversary Committee Meeting**  
*My Flooring America Boardroom*  
Chamber, 1201 NASA Parkway, Houston
- **Monday, January 23 - 5:00 p.m.**  
**Houston Safe Boating Council Meeting**  
*My Flooring America Boardroom*  
Chamber, 1201 NASA Parkway, Houston
- **Tuesday, January 24 - 11:30 a.m.**  
**Ribbon Cutting**  
*John Coggin, CPA*  
2517 NASA Parkway, Suite 7, Seabrook
- **Tuesday, January 24 - 3:30 p.m.**  
**Spring Fever Golf Classic Committee Meeting**  
*My Flooring America Boardroom*  
Chamber, 1201 NASA Parkway, Houston
- **Tuesday, January 24 - 5:00 p.m. to 7:00 p.m.**  
**Business After Hours**  
Bay Oaks Country Club  
14545 Bay Oaks Boulevard, Houston
- **Wednesday, January 25 - 11:30 a.m.**  
**General Membership Luncheon**  
**Guest Speaker: Mike Coates, Director of Johnson Space Center**  
*Lakewood Yacht Club*
- **Thursday, January 26 - 3:00 p.m.**  
**Epicurean Evening Participants' meeting**  
*Space Center Houston*
- **Thursday, January 26 - 5:00 p.m.**  
**Young Professionals Speed Networking**  
*Star Fleet Yachts*  
280 Grove Rd, Kemah



## SAVE THE DATE

**FEBRUARY 2, 2012**

Epicurean Evening

**MARCH 5, 2012**

Spring Fever Golf Classic

**MARCH 24, 2012**

Crawfish Festival & Gumbo Cook-off

## FEBRUARY

- **Thursday, February 2 - 6:30 p.m. - 9 p.m.**  
**Epicurean Evening**  
Space Center Houston  
Buy your tickets today!
- **Tuesday, February 14 - 8:30 a.m.**  
**Executive Officers Meeting**  
*Robert C. Chuoke, Jr. Executive Boardroom*  
Chamber, 1201 NASA Parkway, Houston
- **Thursday, February 16 - 8:30 a.m.**  
**New Member Orientation**  
*My Flooring America Boardroom*  
Chamber, 1201 NASA Parkway, Houston
- **Tuesday, February 21 11:30 a.m.**  
**Board of Directors Meeting**  
*My Flooring America Boardroom*  
Chamber, 1201 NASA Parkway, Houston
- **Wednesday, February 22 3:30 p.m.**  
**Speed Networking and Business After Hours 5:00 p.m.**  
*Franca's Real Italian Restaurant*  
1101 E. NASA Parkway, Houston
- **Wednesday, February 29 - 11:30 a.m.**  
**General Membership Luncheon**  
*Location to be announced*