

NEW MEMBER

PROMOTIONAL OPPORTUNITIES

- › Business posted in online directory at www.clearlakearea.com within 48 hours of joining
- › New member announcements:
 - › Facebook & Twitter
 - › Monthly Chamber newsletter
 - › Bay Area Citizen
- › Ribbon cutting and/or ground breaking:
 - › Announced in Weekly Window (calendar)
 - › Photos:
 - Website
 - Newsletter
 - Bay Area Citizen
- › New Member Orientation invitation (networking event)
- › FREE ad in Bay Area Citizen

Serving the Clear Creek ISD Area representing Harris & Galveston Counties

Clear Lake City - Clear Lake Shores - El Lago - Kemah
League City - Nassau Bay - Seabrook
Taylor Lake Village - Webster

Bayport - Ellington Airport - NASA/Johnson Space Center
University of Houston-Clear Lake
U.S. Coast Guard Sector Houston-Galveston



Values

- Accountability
- Transparency
- Innovation
- Inclusion
- Integrity
- Member-focus

We're all about you!

1201 NASA Parkway, Houston, TX 77058
281-488-7676 | www.clearlakearea.com



REAL VALUE

OUR MISSION

**Champions for business
success and quality of life in
our community.**

50+ Years Strong

Nine Cities Two Counties One Vision



BENEFITS OF MEMBERSHIP

BUSINESS

- › **Event sponsorships** – year-round opportunities
- › **Host meetings:**
 - › New Member Orientation › Business Development Seminars › Diplomats › Young Professionals Lunch & Learn › Leadership Clear Lake
- › **Business After Hours monthly mixer**
- › **Spotlight table at monthly luncheon**
- › **On the Horizon email blast**
- › **Website advertising**
- › **Business & Wellness Expo** – annual trade show
- › **Epicurean Evening** – annual taste of the town
- › **New Teachers' Luncheon**
 - › Welcome 350+ new teachers to CCISD each year
- › **Showcase marketing materials at the Chamber office**
- › **Membership Directory** – alphabetical listing & category listing
- › **Online Directory** – alphabetical listing & category listing
- › **Link to your website**
- › **Map link to your business**
- › **Business referrals**
- › **Gain customer trust:**
 - › Display Chamber membership plaque in your business
 - › Annual Membership sticker for front door
 - › Use Chamber logo on your website and advertising

OPPORTUNITIES

- › **Education opportunities:**
 - › Business Development Seminars:
 - Social media • Marketing • Human Resources
 - Business branding • Customer service
 - › Committee involvement
 - › Toastmasters International
 - › Legislation notification
 - › Leadership Clear Lake
- › **Building Your Business Network:**
 - › Ribbon Cutting
 - › Speed Networking
 - › Committee meetings
 - › Business After Hours Networking
 - › Young Professionals events
 - › Monthly Membership Luncheon
- › **Provides:**
 - › Notary services
 - › Certificate of Origin services

COMMUNITY

- › **Collaboration with other economic development organizations for the betterment of the community:**
 - › Bay Area Houston Economic Partnership
 - › Bay Area Houston Convention and Visitors Bureau
 - › BayTran – Transportation Partnership
 - › Gulf Coast Chamber Executives
- › **Enhance tourism through production of:**
 - › Christmas Boat Lane Parade
 - › Epicurean Evening
 - › Visitor Information
- › **Distribution of publications to promote economic development and business growth:**
 - › Clear Lake Membership Directory
 - › Clear Lake Relocation Guide
- › **Buy Into Bay Area Campaign:** encouraging shopping, dining, volunteering, worshipping, and hiring locally.
- › **Advocates for our community to enhance quality of life:**
 - › **Local Advocacy:**
 - Support Hobby Airport expansion as international facility
 - Support Middle Armand Bayou Project
 - Host CCISD Board of Trustees Candidates Forum
 - Coordination of local law enforcement for emergency evacuation and special events
 - › **State Advocacy:**
 - Support marine job preservation
 - Support Constitutional Amendment on Transportation infrastructure needs
 - Government Affairs review of business legislation
 - Develop Legislative Agenda
 - Coordinate Legislative trips to Austin with scheduled visits:
 - Support Public education K-16 funding awareness and advocacy
 - › **Member:** * **Texas Association of Business**
* **Texas Chamber of Commerce Executives**
- › **Federal Advocacy:**
 - Support Storm Surge Depression System (Coastal Spine/Ike Dyke)
 - Support citizens for space exploration annual trip
 - Support Export-Import Bank reauthorization
 - Oppose EPA Haze rules
 - Support Export-Import Bank reauthorization
 - Oppose Flood Insurance Bigger-Waters Act)
 - Oppose DOL New Fair Labor Standards Act (Overtime)
 - Support the protecting workplace advancement and opportunity act
 - Member: * US Chamber of Commerce
* Association Chamber of Commerce Executives

CALENDAR

- › **Monthly**
 - › General Membership Luncheon
 - › Business Development Seminar
 - › Business After Hours Networking
- › **Quarterly**
 - › Speed Networking
 - › New Member Orientation
- › **Annually**
 - › Epicurean Evening - *February*
 - › Golf Tournament - *March*
 - › Business & Wellness EXPO - *May*
 - › Bowling Tournament - *June*
 - › New Teachers' Luncheon - *August*
 - › Chairman's Ball - *October*
 - › Christmas Boat Lane Parade - *December*
- › **Biennial**
 - › Austin Advocacy Trip - *March*
 - › Leadership Clear Lake - *August-May*

